

#### WHITTIER AREA CHAMBER of commerce

### **MAY 2018**

A MONTHLY PUBLICATION OF THE WHITTIER AREA CHAMBER OF COMMERCE VOL. 24 NO. 5

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REPUBLIC

### Mayor, City Manager to share community vision, updates on crime and homelessness, economic development at State of the City Address

City of Whittier staff and leaders, including Mayor Joe Vinatieri and City Manager Jeff Collier, will reflect on City accomplishments from the past year, discuss current economic concerns, and review the City's vision and plans for the future, at the annual State of the City Address presented by the Whittier Area Chamber of Commerce's Economic Development Committee.

This popular event in partnership with the DoubleTree by Hilton Whittier, along with event sponsors Athens Services, Edison, Kaiser Permanente, Republic Services, Suburban Water and the YMCA, is open to all business owners and residents of Whittier and will be held on Thursday, May 24 at the DoubleTree by Hilton Hotel, 7320 Greenleaf Ave. Registration and breakfast will open at 8:00 a.m. Tickets are \$20 per person.

This year's Address will highlight development projects throughout the City, as well as public investment in the City, capital improvements, infrastructure upgrades, traffic mitigation and the City budget. Officials will also provide information and updates on the General Plan, crime and homelessness, the re-opening of the Whittier courthouse, the Greenway Trail expansion, redevelopment in Uptown, 5G connectivity, and new businesses coming to town. Future opportunities and challenges will also be outlined.

"I am proud to serve as the Mayor of this community for another term and to work alongside so many dedicated and engaged residents and business owners," stated Mayor Joe Vinatieri. "My focus will be making sure that our community remains a safe and vibrant one for years to come. We will continue to look for opportunities to enhance our city by supporting economic development efforts, investing in public safety and planning for our future," he continued.

"The Whittier Chamber is pleased to provide access to our local elected and city officials and host this important event for our community," stated Chamber Board President Gary Lee Martinez. "There are some exciting opportunities for our City right now and the State of the City Address is an excellent



Joe Vinatieri, Mayor

chance for local businesses owners and residents to get the latest information about our community," added Economic Development Committee chair Ben Greer.

Take advantage of this opportunity to hear firsthand what exciting developments are occurring around Whittier by attending this event on May 24<sup>th</sup>. To RSVP for the 2018 State of the City Address, please call the Whittier Chamber at (562) 698-9554 or register conveniently online at www.whittierchamber.com.

# The Groves in Whittier will transform historic, former correctional facility



The Groves in Whittier, a 75 acre, mixed-use commercial and residential development by Brookfield Residential, will transform the 126-year-old former Whittier State School and Fred C. Nelles Correctional Facility into homes, retail, recreational facilities and community-serving uses.

Highlights of the project include the restoration of four existing buildings built in the 1920s and 1930s and repurposing of those buildings into productive re-use as part of the commercial and residential areas. A total of 561 forsale homes, 189 apartments (60 age-targeted for 55+), and 150,000 square feet of retail/commercial space will be built. In addition to the residential and commercial component to The Groves in Whittier, the new community will offer significant open space. The "Heritage Trail" will be a 10-foot wide walkway connecting the community to the commercial center and surrounding streets. Pocket parks - including a dog park - also appear in the plan. The Groves will include recreational facilities exclusively for residents, including a main clubhouse and pool area, housed within the site's former commissary and chapel. The Grand Opening is scheduled for spring 2020.







#### MAY 2018



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Whittier Chamber Business Focus Official monthly publication of the Whittier Area Chamber of Commerce

### **PRESIDENT'S MESSAGE**

having a healthy and productive year so far. This month the Chamber is working on highlighting our members and providing important information that all businesses should know. Our month begins with our popular Kaleidoscope Mixer where members from 6 chambers of commerce get together to network and support CAPC, one of our wonderful nonprofits that do good things for people with disabilities in our community. Our Wake Up Whittier this month at Whittier Hospital is dedicated to recognizing those who support our community at our annual "Salute to Service" event. Lastly, it's important for business owners to know what's happening in their own backyard so we invite you to join us as we host our State of the City Address which will feature our Mayor Joe Vinatieri and City Manager Jeff Collier giving updates on everything from new development to crime and the homelessness situation in our community.

Hello everyone and hope you are Check our website, whittierchamber.com, for more information on any of these upcoming programs.

> One of my goals is for the Whittier Chamber of Commerce to be more vocal and a true advocate for existing and new businesses who are making the financial commitment to invest and to expand their business in the City of Whittier. With the collective numerous years of experience from the board members and the Chamber staff, we understand the challenges and hurdles of owning and operating a business and we are here to assist you. prosper and thrive.

> Another goal of mine is to bring together additional collaboration and support between the Chamber of Commerce, the Uptown Association and the new Uptown Whittier Improvement Association. Having strong partnerships between our three organizations will lead to prosperous relationships, for not only our membership,



but the overall community as well.

On behalf of myself, the Chamber staff and Board of Directors, I want to thank you for trusting in me to represent you as your board president this year.

Please feel free to reach out to me if vou have any ideas or questions. My hope is that we can work together with positive energy to make Whittier the best place to have a business, and to do business well.

Gary is a local business owner and We are committed to seeing your business a resident of Whittier. This year his company, The Traveling Traveler, will be celebrating 26 years in the travel industry. Gary was asked a few months ago, and has graciously accepted, to be on the Advisory Board for Delta Vacations. Out of thousands of agents throughout the country, he will be one of 18 travel professionals to represent the travel agent community. Congratulations Gary!!!



If you are charitably inclined, there are tax-advantaged ways to make a gift to a favorite charity while enjoying the income from that gift for your lifetime. Many educational and charitable organizations offer plans that combine the benefits of an immediate income tax deduction and lifetime income from the charitable gift. In most cases, you can make the gift in cash or securities. Here is a brief overview of the major types of deferred charitable gifts.

(1) A pooled income fund is probably the most common type of deferred giving plan. It closely resembles a mutual fund. When you make a gift to a pooled income fund, it is merged with gifts of other donors, and you receive your allocable share of the income earned by the fund. Distributions from the fund are usually made quarterly and are taxable as ordinary income. There is no guarantee as to the rate of earnings; that depends on the fund's success. You get an immediate income tax deduction in the year in which you make a gift to a pooled income fund. The amount of your deduction depends on a combination of your age and the fund's highest rate of earnings in the previous three years. The deduction will be less than the full value of your contribution, because it represents the present value of the funds that the charity will withdraw from the fund after your death.

### TAX TIPS

### **Deferred Charitable Giving**

(2) In a charitable remainder unitrust (CRUT), a separate fund is set up to hold your gift until your death, at which time it will become the charity's property. You decide at the outset on the annual percentage of the fair market value of the assets that you are to receive as income for life. For example, you may make a \$50,000 gift to a CRUT and specify an 8% return. Your annual income will be \$4,000. If the value of the CRUT assets drops in the next year to only \$40,000, your income that year will be \$3,200. If the value goes up to \$60,000 in the following year, your income that year will be \$4,800. Unlike a pooled income fund, a CRUT is handled individually. Therefore, the charity may require a much larger initial contribution to a CRUT than to a pooled income fund. Just as with a pooled income fund, your deduction for a gift to a CRUT will be less than the full value of your contribution.

(3) A charitable remainder annuity trust (CRAT) is similar to a CRUT in that your gift to the charity is placed in an individual trust. The CRAT provides an annual payment of a fixed dollar amount for your lifetime. This differs from a CRUT, which provides a fixed percentage of the asset value. For example, say that you make a \$50,000 gift to a CRAT that will pay you \$4,000 a year for life, after which the trust principal passes to the charity. If the CRAT earns less than \$4,000 a year, it will sell assets to make up the difference. If it earns more than \$4,000, it will pay you \$4,000 and add the excess to the trust principal. Your income tax deduction from a gift to a CRAT is based on your age and the amount of your annual payment. As a rule of thumb, the older you are, the larger the deduction, and the greater the annual payment, the smaller the deduction.

(4) In a charitable gift annuity, you make a gift to charity in exchange for a guaranteed income for life. This is very much like buying an annuity in the commercial marketplace, except that you get an immediate charitable deduction equal to the excess of what you paid over what the annuity is worth, based on IRS tables. Unlike the pooled income fund, CRUT, and CRAT, your income from the charitable gift annuity is an obligation of the charity that does not depend on investment results. The rate of return on your gift annuity is not variable, as in a pooled income fund, or negotiable, as in a CRUT or CRAT. Instead, it is most likely to come from a table based on your age at the time of the gift. A portion of each year's payment is tax-free, because the tax law allows you to recover your original payment over your life expectancy. In the year when you buy the annuity, you get a charitable deduction for a portion of the purchase price, determined from an IRS table geared to your age.

If you have any questions regarding the above discussed topic or any other tax matter,

inis publication is mailed monthly to all licensed businesses in the city of Whittier, all Whittier Chamber members and 4,500 Whittier residents in selected areas. Papers are also distributed via various community locations such as Whittier Library, Community Center, Senior Center, City Hall, etc. Total monthly readership is 20,000.

We welcome comments, press releases and community interest stories. All submissions are due by the 10<sup>th</sup> of the month prior to publication. The Whittier Chamber reserves the right to approve and edit submitted material.

The Business Focus is also an excellent vehicle within which to advertise! For current advertising rates or to submit an article, email info@whittierchamber.com or call (562) 698-9554.

The inclusion of advertising, logos or paid advertorial, or reference to any products, process, service, trade name, trademark, or manufacturer in this publication, is not an endorsement by the Whittier Area Chamber of Commerce.

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### **2018 Scholarship Winners**

For 20 years the Whittier Chamber has presented scholarships to deserving local high school students through the Randy Basurto Scholarship program. Our scholarship program is funded through the generous support of our members. This year we want to specifically thank the Credit Union of Southern California (CUSoCal), Send Out Cards and Brookdale Uptown Whittier for their financial contributions to the scholarship program.

The Student Chamber is a wonderful partnership between the WUHSD and the business community. The students in this program are given the opportunity to learn important business skills while interacting with Chamber members. It was amazing to read how impactful the experience of interacting and networking with our members has been to our Student Chamber leaders. Many of the applicants wrote about their growth since joining the Student Chamber and how they first felt very shy and timid, but participating in business events has given them great confidence especially when it comes to speaking publicly and meeting new people.

All members of the Student Chamber who are seniors were invited to apply. We had multiple applicants from each of our local high schools. Applicants were asked to write an essay, submit 2 letters of recommendations, provide official transcripts as well as share information about their personal goals and accomplishments. Their attendance and active participation in the Student Chamber was also taken into consideration. Congratulations to the following winners:

Dakota Campbell is a student at Cal High and will be attending UCLA in the fall where he plans to major in biology. Cancer has had a devastating effect on his family and has driven him to pursue his career dream of becoming an oncologist. Dakota has earned Principal's Honor Roll all 4 years and is a member of class council. This past year he was elected by his peers to be the Vice President of the Student Chamber. His Business Academy teacher writes, "Dakota brings enthusiasm, a cooperative spirit, presence and responsibility to any situation. His zest and vigor for life and learning is contagious to those around him and he serves as an incredible role model to younger students."

Marco Hernandez is a student at La Serna high School. As a young boy Marco knew he wanted to be an entrepreneur and has already started to hone his business skills. He has plans to attend Rio Hondo College with the goal of transferring to UCLA to pursue degrees in psychology and economics. His ultimate life goal is to have a career which allows him to help galvanize people to become successful both financially and spiritually. His Government and Economics teacher writes, "Marco is an extremely respectful and hardworking student who has grown tremendously this year. The Student Chamber has had a huge role in helping Marco realize he has great untapped potential academically and in the business world."

**Caradi Martinez** attends California High. In the fall she plans to attend Cerritos Community College to pursue



a degree in nursing. Ultimately, she wants to become a neonatal nurse and plans to eventually transfer to Point Loma Nazerne University. Her other business interests include event coordinating and wedding planning. At Cal High, Caradi is a member of class council, the Business Academy and the Cheer squad. Her Business Academy advisor writes, "Caradi's sweet spirit and genuine care and concern for others comes through in everything she does. She brings enthusiasm, cooperative spirit and teamwork to any situation."

At La Serna High School, Damien Ornelas is a member of the Green and Clean Business Academy and the Hearts for Homeless Club. Damien will attend the University of Arizona where he will study business and pharmaceuticals. He came to this career conclusion a few years ago after he job shadowed at a hospital and saw first hand the importance of business in the medical field. Damien writes, "Business has always been my passion, but when I saw how it can be integrated with medicine it made sense and seemed so much more rewarding. The stronger the business aspect of a hospital, the better services they are able to offer their patients." Damien's English teach writes, "Damien is a student who is valued greatly by his peers for his ingenuity and creativity. He takes pride in the work he produces, nothing is ever average or basic. He is kind and thoughtful and is quick to help those who are struggling."

Angelina Padilla is from Whittier High School where she is a member of the Future Business Leaders of America. This year she was elected to be the President of the Student Chamber where she has really excelled and improved her networking and leadership skills. Angelina will be attending Cal State Long Beach where she will pursue a degree in Business Administration. Her ultimate goal is to gain knowledge and experiences that will eventually help her assist her father in running his businesses. Her Computer Academy advisor writes, "Angelina sets the pace for the class. She grasps concepts and ideas quickly and demonstrates high proficiency with new technologies with great zeal. She displays the highest level of commitment as a student and has a very defined focus for her future."

Congratulations to all five of this year's recipients of the Randy Basurto Scholarship. We wish them all the best of luck as they pursue their academic and business goals.





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### MAYOR'S MESSAGE



During this term as Mayor, my focus will remain on proactive, balanced and carefully planned economic development and promoting the business-friendly culture we have created here. Over the next year, the City Council will increase the City's sales tax revenue by working to attract new business to our community. Later this month, I will join City staff at the International Council of Shopping Centers Global Real Estate Convention in Las Vegas. This event, which draws over 50,000 in attendance, encourages meetings between retail tenants, developers and city leaders making it a great opportunity for us to share Whittier's story with new potential businesses.

our existing businesses by sharing information on resources and services and by offering educational programs to help them be successful. Thank you to the Chamber and our other area partners that provide tools and training to our professional community. Our community thrives when local businesses are doing well and providing jobs, as the success and overall health of our businesses are directly linked to the quality of life experienced by our residents.

With many development projects and networking. underway throughout Whittier, the coming especially excited to watch The Groves of Whittier come to life at the former Fred C. Nelles site, a \$300 million project is the first to secure a development of place to LIVE, WORK and SHOP!



this magnitude which will include multigenerational residential units, open space, and new retail. We anxiously await Brookfield and partners, to turn the dirt. The redevelopment of Uptown Whittier is also on our City Council list of priorities and the Council will continue to work collaboratively with the property owners of the new Uptown Whittier Improvement Association, which plans to implement exciting changes over the coming months including security, beautification and ongoing maintenance. With new restaurants like Poet Gardens and Super Mex slated to open this year. a parking structure in the works, and the City-owned Alpha Beta site prepared for new beginnings, the continued upswing of a vibrant, safe, and unique Uptown is great.

Other priorities I'm focused on will be continue to look for opportunities to enhancing and reinforcing the bones of the Central Library, traffic mitigation at local hot spots, and bringing 5G connectivity and other technological advancements to Whittier. Our future relies heavily on our ability to keep up with the fast-paced growing demands of technology and the City is actively researching necessary infrastructure upgrades to get out front with plans which will allow us to continue to attract new entrepreneurs and investors to Whittier.

As far as fun goes, come show your The City will also continue to support support for the Whittier Community Foundation by cheering on local dancers at Dancing with the Whittier Stars on Thursday, May 3, at the Whittier Community Center. Also, don't forget to bring your little ones to meet our officers at the Police Open House & Kiddie Fun Run on May 19 from 9 a.m. to noon.

> I look forward to sharing my vision for Whittier at the upcoming State of the City address, alongside City Manager Jeff Collier, on Thursday, May 24, at the DoubleTree Hotel. Join us for breakfast

Lastly, thank you again to the residents year is sure to be a dusty one. I am of Whittier for your support, your encouragement, and your overwhelming vote of confidence. I look forward to working with our new City Council team that has been long overdue. Whittier and to making sure Whittier remains a great

2018 Regional update Featuring Supervisor Janice Hahn



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Medina, Vice President April Gallegos, Secretary Claudia Prado, Past President Rose Drieslein and board members Jesse Bosque, Remoun Said, Cesar James, Marisa Sotomayor, George Caldera and Jessie Carrillo (not pictured)

Presented by the following Chambers of Commerce:

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Whittier

#### New leadership installed for the Whittier Uptown Association

A new Executive Committee and Directors at-Large were installed recently on the Whittier Uptown Association's Board of Directors. The WUA Board has grown over the past several years to represent a wide variety of business owners and professionals who bring fresh ideas and energy into the vision for the future of Uptown.

President	Frank Medina, ReMax Dynasty Realty
Vice President	April Gallegos, La Pescadora Restaurant
Secretary	Claudia Prado, Shop the Runway
Board Director	Jesse Bosque, Professional Solutions
Board Director	Cesar James, Democracy Consulting
Board Director	Remoun Said, Keller Williams Realty
Board Director	Jessie Carrillo, J2 Architects
Board Director	Marisa Sotomayor, Cielo Beauty Bar
Board Director	George Caldera, The Knotted Apron
Past President	Rose Drieslein, Americana Tax Planning

### **COMMUNITY CELEBRATION**













Robberies do not occur as often as other crimes against businesses, but the potential for loss can be much greater from a single incident. Unlike a burglary, which is a property crime, a robbery is a crime against a person and involves the use of force or threat of force. A robbery is a traumatic incident that can result in serious injury or death to the victim. Robberies in commercial locations occur most commonly in retail establishments for fast cash gains, however wholesale, manufacturing and office businesses are also susceptible to this crime. A robber may target products, petty cash, or valuables carried by employees.

First and foremost, experts agree that upon being confronted by a robber, employees should cooperate and not offer resistance. It is important to train employees not to resist a robbery suspect, as in many cases there are weapons and threats of physical violence involved. In some cases, robbers are under the influence of drugs and are looking for money to support an ongoing addiction, so they may display irrational behavior, which coupled with a weapon is a very dangerous situation for a victim. Merchandise and cash can always be replaced – lives can not.

Employees should greet every person who enters the business in a friendly manner. Personal contact can discourage a would-be criminal and signal to him/her that someone is watching them as they move about the business.

Businesses should invest in a

### Robbery Prevention

areas, entry and exit points, and in retail or eating establishments, cash registers. A well maintained visible camera system can serve as a deterrent to a would-be robber and can assist police after a crime is committed. Many times, officers respond to investigate commercial robberies just to find out that although a surveillance system was installed, it has not been operational for many months. Our ability to identify and capture robbers helps reduce the likelihood of repeat incidents in the community. Posting a sign notifying visitors and customers that a surveillance system is in use, can help reduce the likelihood of criminal activity.

In order to minimize losses, keep only small amounts of cash in the register or petty cash. Use a drop safe into which large bills and excess cash are dropped by employees and cannot be retrieved by them. Posting signs alerting would-be robbers of this procedure could remove the opportunity for large gains. If your business uses daily bank deposits, avoid establishing a pattern of depositing money on the same time every day. Random deposit times will make it difficult for a would-be robber to plan a crime based on repeat and predictable actions.

Finally and most importantly, train your employees to identify and report suspicious activity and/or persons in the area of your business. Vehicles and persons that act suspiciously in and around your business may be gathering intelligence for a future crime. Writing down license plates or a person's clothing and description with an immediate call to the police department is an effective way

### City election brings new leadership to Whittier





Henry Bouchot, Council Member



Council Member

In the second ever vote-by-district election in the City of Whittier, two out of the three incumbents running won re-election and a new face has been added to the City Council. With 18.05% of Whittierites voting, Joe Vinatieri was re-elected as Mayor for a second term. In a landslide win, he easily beat out 3 other candidates for the citywide-elected position with over 60% of the votes. In a tight District 4 race, Fernando Dutra, who has served on the Council since 2012, beat his challenger for the seat. In District 2, residents voted in newcomer Henry Bouchot over Bob Henderson who has served on the council for 36 of the last 42 years.

Joe centered his campaign on public safety, traffic, and homelessness, among other things, and promoted "creating a new Whittier with traditional values." Joe has served on the City Council since 2006 and was elected as Mayor in the first municipal election that allowed voters citywide to directly elect the Mayor. After the election, Mayor Vinatieri exclaimed, "Whew! The election is over and now it's time to take all that energy and channel it for the future of Whittier. Let's go!"

Fernando, who was originally appointed to fill a vacant council seat in 2012, was elected by Whittier residents in 2014. His background includes serving on the City's Planning Commission and Design Review Board. Fernando's goals included using the City's financial resources in the best way to support public safety, education and the improvement and maintenance of public facilities including streets and parks.

Henry Bouchot, a former Marine, served as a Social Services Commissioner and Neighborhood Block Captain prior to his swearing in as a council member. Henry is the founder of a nonprofit organization dedicated to assisting disabled military veterans and holds a law degree from Boston College and a master's degree from Mount Saint Mary's University. Henry's platform included public safety, homelessness, jobs that offer living wages and the revitalization of Uptown Whittier. "Whittier is an amazing town with incredible people. I am excited to work with my colleagues on the city council to build on the successes of the past," he exclaimed.

Saturday'18 Nay 19, 2018 **Health Fair Kiddie-K Fun Run** 1-5 yrs. 1/4 Mile Whittier City Hall 13230 Penn Street Registration FREE **BE HEALTHY IN EVERY WAY!** begins at 9 a.m. All participants 1st race begins at 10 a.m receive a T-shirt Mail or walk-in registration accepted until Friday, May 11, 2018. For more information, call (562) 567-9450 and a medal

On Saturday, May 19, the Police Department will have its annual Open House and Health Fair. Come tour the PD and then join us for the Kiddie-K Fun Run at 10 a.m. The run is FREE for kids between the ages 1-12 years. Each runner will receive a free T-shirt and a medal while supplies last. The Open House will run from 9 a.m. - 12 noon in front of City Hall, 13230 Penn Street. Call 562-567-9450 for more information.

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Aviv Bar is a Captain with the Whittier Police Department and oversees the Patrol Division. He can be reached at (562) 567-9253 or via email at abar@cityofwhittier.org

### City of Whittier Building & Safety Meet n' Greet

The City of Whittier, in conjunction with the International Code Council, invites you to celebrate May as National Building Safety Month and come meet our team! Residents, property owners, business owners, design professionals, contractors and others are invited to attend a free public forum on Wednesday, May 23, 2018 at the City of Whittier Council Chamber, 2<sup>nd</sup> Floor from 6 to 8 p.m.

The open house event will provide the attendees with information on how to obtain permits for your home or business, new construction code requirements, knowledge to research property records, a Q&A session and an opportunity to provide comments relative to current permitting processes and service levels.

RSVP to Leslie Martins at Imartins@cityofwhittier.org or call (562) 567-9320 for more information.



Join us the first Saturday of the month for the City of Whittier's Movies in the Park! All movies are FREE and family friendly. Head over to Parnell Park, 15390 Lambert Road for a fun evening out with friends and family. All movies begin at dusk. Call 562-567-9430 for more information.

### Volunteers Take Center Stage at **104th Chamber Installation**

April 1st marked the start of a new year at the Whittier Chamber. Chamber members kicked the year off with a "Hawaiian style" luau celebration held on April 5th at Candlewood Country Club. The fun-filled event gave guests the opportunity to thank Laurie Perschbacher for her service as the 2017-18 President as well as welcome Gary Lee Martinez as the new Big Kahuna of the Whittier Chamber! One of the many highlights of the evening was the presentation of the Chamber Service Awards including the Ambassador of the Year, Volunteer of the Year, Business of the Year and Community Partner of the Year.

#### **VOLUNTEER OF THE YEAR**

The Volunteer of the Year honor was given to Lori Eshilian of the Whittier Union High School District. A former educator, Lori gives unselfishly of both her time and talents and has gone above and beyond in her role as the advisor to the Student Chamber Leadership program. Lori has given countless extra hours of her own time to support her students' success and is an active participant at Chamber events. Lori has become an inspiration to her students and is a wonderful liaison to the business community.



Lori Eshilian, Student Chamber advisor from the WUHSD, is presented with the 2017-2018 Volunteer of the Year award by former award recipients and Student Chamber members Dakota Campbell and Angelina Padilla



Last year's award winner Ross Gile and this year's committee chair Tom Guerrero presented Judy Bradt from A Special Event with the coveted Ambassador of the Year award which was voted on by her peers

#### **BUSINESS OF THE YEAR**

and visit new members.

This year's Business of the Year was presented to ACRO Printing, Inc. The team at ACRO Printing has made a name for themselves because of their commitment to quality and service. For 27 years ACRO Printing has been a member of the Whittier Chamber and throughout that time period Bonnie, Glenn and members of their staff have become instrumental in helping with the creative design and look of countless events and promotions. The Chamber always appreciate their attention to detail and ability to stick to deadlines.



The Chamber's Business of the Year award for 2017-2018 went to ACRO Printing, Inc. owner Bonnie Watje and Catalina Gonzalez







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John Peel, the 2016-2017 Volunteer of the Year award winner and Michael Seril, the 2016-2017 Business of the Year award winner present Elizabeth Martinez from Republic Services with the 2017-2018 Community Partner award



#### **COMMUNITY PARTNER OF THE YEAR**

AMBASSADOR OF THE YEAR

Our Ambassador of the Year award is a peer-driven award that is voted on by the

members of the Ambassador Team. Judy Bradt, this year's winner from A Special Event, is a staple at Chamber activities and is always willing to reach out to new

members and lend support to committees and events. Judy has been an active Ambassador for the last several years and stands out in her willingness to welcome

The business recognized as the 2017-18 Community Partner of the Year truly embodies the aloha spirit of generosity! For 32 years Republic Services has been a member of the Whittier Chamber. A business is selected for this award because of the impact they have on the Chamber and, in this case, the greater Whittier community. Each year Republic Services supports the Chamber by partnering on countless events for the betterment of the entire membership. We appreciate all the ways Republic Services gives back to our community.





Members of the Chamber's new Ambassador Team were officially inducted at the Annual Meeting



New Chamber Board President Gary Lee Martinez and immediate Past President Laurie Perschbacher, along with Chamber Executive Director Carol Crosby, welcomed Congresswoman Linda Sanchez to the Chamber's 104th Installation and Annual meeting



Whittier City Council members Josué Alvarado and Fernando Dutra, along with Mayor Joe Vinatieri and Mayor Pro Tem Cathy Warner, congratulated outgoing Board President Laurie Perschbacher on a successful year



Olivia Rios from the Whittier Uptown Association joins Chamber board members in congratulating Gary Lee Martinez on his new position as Board President

New Ambassador Amanda Nordbak Tamburino from Nordbak Promotional Products is greeted by Chamber board members Debra Legan from PIH Health, Leighton Anderson from Bewley, Lassleben & Miller and RD McDonnell from The McDonnell Group

The Hawaiian-themed event celebrated new Board President Gary Lee Martinez's business, The Traveling Traveler

#### Photo credit and special thanks to

SAY CHEESE PHOTOGRA



Returning Chamber board members Tom Rios, Brookdale Uptown Whittier and Trese Childs, DoubleTree Hotel Whittier welcome new board member Monica Peters from Hebert Design Werks

Members of the Whittier Uptown Association and the Whittier Chamber of Commerce celebrated the partnership of the two organizations at the Chamber's recent Annual Meeting and Installation event

### WAKE UP WHITTIER



New Chamber Board President Gary Lee Martinez from The Traveling Traveler thanks City of Whittier Parks, Recreation and Community Services Director Greg Alaniz for hosting the April Wake Up Whittier



New Chamber board members Susan Ayala from Athens Services, RD McDonnell from the McDonnell Group and Monica Peters from Hebert Design Werks participated in their first official event



Chamber Board President Gary Lee Martinez (2nd from left) welcomes new Chamber members Philip Miles from Goosehead Insurance, Christine Simpson from East Whittier Presbyterian Church, Raul Munoz from Whittier Drugs and Medical Supply and George Avery from ITennis



Members of the Student Chamber strike a pose in front of the



Newly elected District 2 Council member Henry Bouchot met business and community members like John Peel and Delia Morales at Wake Up Whittier



Ambassador Vanessa Monzon from State Farm Insurance, Cheryl Estep Agency and Board members Tom Rios from Brookdale Uptown Whittier, Laurie Perschbacher from MAP Property Management and Susan Ayala from Athens Services networked with each other and 170 other guests



The staff at California Grill always delivers great food and great customer service



Celia Alvarez from US Bank and Christy Wyant from Martplan Insurance catch up at the event



Ambassador of the Year Judy Bradt from A Special Event and Chamber Board President Gary Lee Martinez from The Traveling Traveler welcome members to Wake Up Whittier



Nick Limon from the YMCA is welcomed by Ambassador Toni Segura-Lozano



Natalie Saenz and Yvonne Simon remind Whittier Chamber members to wear orange to the 6-Chamber Kaleidoscope Mixer



Chamber Ambassador Amanda Tamburino from Nordbak's Promotional Products greets Ryan



Michael Goff from So Cal Office Technologies and new Chamber Board member RD McDonnell catch

from Skin Perfect Medical

supporting CAPC, Inc. on May 10

up at wake up whittiei

### **TOYOTA OF WHITTIER** A BODY SHOP ? **BUY LOCAL SUPPORT WHITTIER BIG SAVINGS** ΤΟΥΟΤΑ **\*NO HAGGLE • NO HASSLE\***

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#### MAY 2018

#### Natural disasters can strike at any time - will you be ready?

Natural and manmade disasters occur almost daily in the United States and the world and they come in many different forms; earthquakes, floods, heat waves, fires, terrorist acts, active shooters, and many more! Have you prepared yourself, your family, and your business to be ready?

Ask yourself some basic questions: What will I need to stay warm or cool? What will I need to store water and food? What will I need to see in the dark? What will I need to eat, drink, and cook with? What will I need to build a makeshift shelter? What will comfort me and give me a sense of relief (i.e., comfort foods, travelsized lotions that smell good or a favorite book)? Look at what you already have in your home. Think about clothing, sleeping bags, blankets, flashlights or headlamps, backpacking stove, duct tape, tools, can opener, batteries, whistle, pet supplies, plastic bags, utensils, personal care items, shoes, gloves, hardhat and matches.

Look in your pantry! Do you have extra canned tuna (packed with water) or cans of soup? Both may help hydrate you in a pinch. Peanut butter and nuts are good for sustaining your energy. Protein bars are small, inexpensive and good to eat on the run. Anything else that travels well and packs up small would be good to add. Watch expiration dates and change out supplies as needed. Assemble a kit that meets your specific needs and then make its contents and location known to the people you care about.

Being prepared for an emergency not only involves gathering the right supplies, but also having a plan. Whether it be a fire, earthquake or a family emergency, knowing where your family is and how to get in touch with them is important.

Create a contact list of family and friends. Include all important phone numbers and addresses (i.e., home, work, school, etc.). Share this information with each person on the list. Also, remember to update the information as it changes over time. List an out-of-state contact that everyone can call who can relay messages. As a back-up plan, figure out how you would contact these people in an emergency if telephones, cell phones, email, etc. do not work.

Practice evacuating buildings using multiple exit strategies and assembly area locations. Make sure no one goes back inside a structure that is unstable or on fire. Overall, for every aspect of your daily routine, plan an alternate procedure and share that information with the people in your life. Knowing that your loved ones are safe after a disaster may be the best news you can hear in a disaster. Therefore, get prepared and have a plan!

If you would like to help your community recover following a disaster, consider joining the Whittier Amateur Radio Emergency Services (ARES) or Whittier CERT (Community Emergency Response Team). Visit www.whittierem. org or call (562) 567-9810 to learn more.

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s \$4.49 per \$1,000 borrowed for 60 months for a 30-year tern 52% for the Five-Year Constant Maturity Treasury Rate. Payme not include cost of property taxes or insurance, so the actual payment obligati be greater. Membership is subject to eligibility. All new accounts will be verified ChexSystems<sup>®</sup>. Rates and programs are subject to change without notice. Rate is su to increase. Current CU SoCal First Trust Deed mortgages are ineligible for the 3.50 rate. Start rate for an internal refinance is 3.625%.

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#### Cal Chamber unveils positions on statewide ballot measures

The California primary will take place on June 5 and voters can expect to start receiving their ballots in early May. Jobs and the state of the economy continue to be of high concern to the public at large. The CalChamber's positions outlined below are based on the impact of the ballot measures on California's economy and jobs climate.

#### Prop 68

Support Water/parks bond

#### Prop 69 Support

Restrict motor vehicle fees/taxes to transportation purposes

#### **Prop 70** Support

Cap-and-trade revenue spending approval

#### **Prop 71**

Support Ballot measures: effective date

#### **Prop 72**

Support Rain water capture system exclusion from property tax reassessment

For more information, visit www.calchamber.com/ballot

### **Rio Hondo College Career and Technical Education Programs Honored for Boosting Wages, Employment for Graduates**

Rio Hondo College's registered nursing program has received a Gold Star from the Strong Workforce Stars program for achieving benchmark metrics in three measures: graduates boosted their pay by 192 percent, 77 percent attained the regional living wage and 100 percent are employed in a job similar to their field of study.

Rio Hondo College is receiving acclaim for the ability of its career and technical education (CTE) programs to boost earnings and employment in desired career fields for students who earn certificates or degrees.

The Strong Workforce Stars program, an annual recognition given by the California Community Colleges Chancellor's Office, awarded a Gold Star, Silver Star and seven Bronze Stars to Rio Hondo College programs that advanced social mobility for students.

"These awards recognize one of the strengths of Rio Hondo College - the ability of our programs to help students discover careers that not only meet their personal goals, but also provide them with a substantially higher standard of living," Superintendent/President Teresa Dreyfuss said.

Programs were assessed on improvement in earnings by 50



percent or more former students, attainment of the regional living The program includes partnerships wage by 70 percent or more and with major auto firms, including a employment of 90 percent or more in new training initiative with Tesla, as jobs similar to their field of study. Gold well as a unique Bachelor of Science Stars went to programs that boosted program. all three metrics, Silver Stars went to those that boosted two metrics and drafting to accounting: Bronze Stars to those that boosted a single metric.

Rio Hondo College's highly regarded Gold Star. Graduates' earnings rose 192 percent, 77 percent attained the regional living wage and 100 percent percent increase in earnings are employed in a job similar to their field of study.

Rio Hondo College Professor John Frala works with student Natalie percent increase in earnings Dovales-Flores, who will receive an technology this spring before pursuing wage a Bachelor of Science in the subject

program at the College. The program received a Silver Star from the Strong Workforce Stars program.

The College's innovative automotive technology program received a Silver Star for boosting earnings by 104 percent and helping 100 percent of graduates find employment in jobs similar to their field of study. The automotive technology program is one of the nation's premier programs.

Bronze Star programs ranged from

Accounting: 66 percent increase in earnings

**Management Development and** registered nursing program received a Supervision: 100 percent employed in jobs similar to their field of study

Marketing and Distribution: 58

Drafting Technology: 73 percent attained regional living wage

Licensed Vocational Nursing: 101

**Geographic Information Systems:** Associate of Science in automotive 73 percent attained regional living

Fitness Trainer: 53 percent through an innovative four-year degree increase in earnings

Rio Hondo College, located in Whittier, California, is committed to the success of its diverse students and communities by providing dynamic educational opportunities and resources that lead to degrees, certificates, transfer, career and technical pathways, basic skills proficiency, and lifelong learning. For information on the College or its programs, please call (562) 692-0921 or visit www.riohondo.edu.



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Irene Lekprang and Catalina Gonzalez from ACRO Printing, Inc. network with Anne James from Reliance Funding and Ginny Ball from Woodruff Properties at B.A.S.H.





Chamber members Jason Hwang from WhittierWellness.com, Farmer's Insurance agent Thuan Tran, Dr. Zo from WhittierWellness.com and Lewis Kim from Spectrum Business enjoy B.A.S.H. at Turnbull's Tavern in March

#### May 4, 11, 18, 25

admission. For more information call (562) 696-2662

#### MAY 3

Dancing with the Whittier Stars @ Whittier Community Center Theatre (7630 Washington Ave.) 4 & 7 p.m. performances. Support the Whittier Community Foundation. \$50 per person; \$40 for WCF members. For more information call (562) 567-9400

Community Lecture Series @ Conference Center (13127 Philadelphia St.) 1:30 to 3:30 p.m. "10 warning signs of Alzheimer's." Presented by Whittier Hearing Center. Free. RSVP to (562) 445-4247

#### MAY 4

Poet Musicale @ Whittier College Memorial Chapel (13406 Philadelphia St.) 12 p.m. Featuring Whittier College student performances. Free. For more information call (562) 907-4237

SFS ArtFest @ Historic Clark Estate (10211 Pioneer Blvd.) 3 to 11 p.m. The festival celebrates creativity, supports art programming and helps raise funds for creative youth programs. Free to attend; \$40 for paint & wine tickets. Visit artcrawlfest.com for a full schedule of the day's events.

#### **MAY 8**

SCORE Consultations @ Whittier Chamber (8158 Painter Ave.) 9 a.m. to 12 p.m. SCORE mentors will help you and your business open new markets, reach new customers, and achieve new goals. By appointment only. FREE. For appointments call (626) 593-1120

#### MAY 10

Community Lecture Series @ Conference Center (13127 Philadelphia St.) 1:30 to 3:30 p.m. "Latest advancements in hearing aid technology." Presented by Whittier Hearing Center. Free. RSVP to (562) 445-4247

Kaleidoscope 6 Chamber Mixer & Silent Auction @ DoubleTree Hotel (13111 Sycamore Dr. Norwalk) 4 to 7 p.m. Enjoy six times the networking, hors d'oeuvres, a no host bar, entertainment by RMH Entertainment, and bid on items to support CAPC, Inc. FREE. For more information contact CAPC at (562) 693-8826

#### **MAY 11**

46th Annual Purple & Gold Golf Tournament (1 Industry Pkwy) Hosted by Whittier College Athletics. Foursomes \$950 and individual golf spots \$250. For more information and sponsorship opportunities, email Coach Mike Rizzo at

Purchase farm-fresh produce from local vendors. Free around the clock to fight back against cancer. For more information visit relayforlife.org/lamirada

#### **MAY 17**

21st Annual REACH Golf tournament @ Coyote Hills Golf Course (1440 E. Bastanchury Rd., Fullerton) Shotgun start: 1 p.m. Golf tournament to feature refreshments, dinner, raffles and prizes. Money raised to benefit REACH. Individual golfer: \$175; dinner only: \$50. For more information email Freddie at fwilkens@reach.services

#### **MAY 19**

Health Fair @ Whittier City Hall (13230 Penn St.) 9 a.m. Sponsored by the City of Whittier and PIH Health. Free. For more information call (562) 567-9450

60th Anniversary Celebration @ Millennium Biltmore Hotel (506 S. Grand Ave., LA) Reception: 6 p.m., Dinner: 7 p.m. Celebrate The Whole Child's 60th Anniversary. \$225 per person or \$400 for two tickets. For more information call Sara at (562) 236-4696

Ribbon cutting @ Battels Hardware (13238 Whittier Blvd.) 11 a.m. Celebrating their 75<sup>th</sup> anniversary. Free. For more information call (562) 698-9554

#### **MAY 22**

SCORE Consultations @ Whittier Chamber (8158 Painter Ave.) 9 a.m. to 12 p.m. SCORE mentors will help you and your business open new markets, reach new customers, and achieve new goals. By appointment only. FREE. For appointments call (626) 593-1120

#### **MAY 23**

Building & Safety Meet 'n Greet @ Council Chamber (12302 Penn St.) 6-8 p.m. hosted by the City of Whittier. Free. For more information call Leslie at (562) 567-9320

#### **MAY 24**

2018 State of the City Address @ DoubleTree by Hilton Whittier (7320 Greenleaf Ave.) 8 to 10 a.m. Join Mayor Joe Vinatieri and City Manager Jeff Collier as they present an informative review of the past year and preview upcoming projects and objectives of the City. \$20 per person includes breakfast. Register at www.whittierchamber.com or call the Whittier Chamber at (562) 698-9554

Community Lecture Series @ Conference Center (13127 Philadelphia St.) 1:30 to 3:30 p.m. "Balance problems with hearing loss." Presented by Whittier Hearing Center. Free

mrizzo@whittier.edu

#### **MAY 12**

French Masterworks performance @ East Whittier United Methodist Church (10005 S. Cole Rd.) 4 p.m. Chorale Bel Canto will feature La Creation du Monde and King David. \$25 for adults; \$20 for seniors; \$10 students. For more information call (888) 460-9222

Pet vaccination, Microchip & Licensing Clinic (7630 Washington Ave.) Hosted by the City of Whittier. 9 a.m. -2p.m. For more information call (562) 567-9860

#### **MAY 14**

Sons & Daughters of Italy meeting @ The Masonic Lodge (7604 Greenleaf Ave.) 6:30 p.m. The meeting will feature Visions of Italy.' For more information call (909) 851-4108

#### **MAY 15**

Community Lecture Series @ Conference Center (13127 Philadelphia St.) 1:30 to 3:30 p.m. Hear about how veterans can receive help for medical needs. Presented by Whittier Hearing Center. Free. RSVP to (562) 445-4247

#### **MAY 16**

Wake Up Whittier @ Whittier Hospital (9080 Colima Rd.) 7:30 to 9:30 a.m. Featuring Salute to Service. Network with local business professionals and enjoy your first meal of the day! FREE for chamber members; \$20 for non-members. For more information call (562) 698-9554

RSVP to (562) 445-4247

#### Ribbon cutting @ Bedford Freight Lines (14442 Whittier Blvd., Suite 201) 4 p.m. Free. For more information call (562) 698-9554

#### MAY 28

Memorial Day Observance @ Rose Hills Memorial Park, SkyRose Chapel Courtyard (3888 Workman Mill Rd.) 11 a.m. Featuring keynote speaker, Colonel Michael L. Herman. Free. For more information call (323) 887-4837

#### MAY 29

Tasty Tuesday @ Brickhouse Pizza (7028 Bright Ave.) 11:30 a.m. to 1 p.m. Enjoy business networking and great food! \$10 for pre-registered Chamber members; \$15 at the door; \$20 for non-members. Call (562) 698-9554 for more information

#### **MAY 31**

Ribbon cutting @ Farmers Insurance - Valladares Agency (14304 Telegraph Rd.) 4 p.m. Free. For more information call (562) 698-9554



Ignacio Avila, Daisie Cristobal Sanchez and Ernie Avila from Turnbull's Tavern were the hosts of B.A.S.H., the Whittier Chamber's social hour mixer





### Build your network of business professionals Wake Up Whittier • May 16 • 7:30-9:30 a.m. Whittier Hospital Medical Center (9080 Colima Road, Whittier 90605) For more information call the Chamber office at (562) 698-9554



The Whole Child is proud to celebrate its 60th Anniversary Saturday, May 19, 2018 Reception and Silent Auction 6:00 p.m. Dinner and Entertainment 7:00 p.m.

Millennium Biltmore Hotel Los Angeles 506 South Grand Avenue • Los Angeles, California 90071 Cocktail Attire

Parking Options: \$22 at Hotel • \$7 Pershing Square For those wishing to stay overnight, call the hotel at 213.624.1011 and mention "The Whole Child" for special rates and reservations.



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#### **Rose Hills Memorial Park & Mortuary** Memorial Day Observance

Join Rose Hills Memorial Park & Mortuary and keynote speaker, Colonel Michael L. Herman, California State Military Reserve for the 98th annual Memorial Day Observance. This free community event takes place on Monday, May 28 at 11 a.m. at the SkyRose Chapel Courtyard at Rose Hills and will feature vintage plane flyover, remembrance trees, essay contest display, and military vehicle display. For more information, call (323) 887-4837.

#### East Whittier Presbyterian Church to offer Vacation Bible School

East Whittier Presbyterian Church invites all children who are entering grades K through 5th to join them for vacation bible school. The program will run Monday, June 25 through Friday June 29 from 6 - 8 p.m. Their daily schedule includes dinner served at 5 p.m. The theme for this year's VBS program is "Shipwrecked - Rescued by Jesus." There is no cost to join the program.

For more information, contact Gwen Stanga at (714) 287-9601 or visit www.ewpc.org. Online registration will begin May 1.

#### La Mirada/Whittier Relay For Life to take place at Splash! Aquatic Center, May 19 through 20

If you have never been touched by cancer, you are one of the fortunate few in the United States. One out of every three people will hear the words "you have cancer" at some point in their life. Now is the time to "Fight Back." The La Mirada and the Whittier Relay For Life events are joining together to form a regional powerhouse in the fight against cancer. Beginning at 9 a.m. on Saturday May 19 citizens from the two cities will walk together for 24 hours to support the mission of the American Cancer Society. Relay For Life is a walk, not a run, during which each team is represented by a walker for the duration of the Relay. Teams are formed by friends, families, businesses, churches, clubs or organizations. Throughout the day there is entertainment, raffles, food and fun. The city of La Mirada will open the Buccaneer Bay water slides and the zero depth wading pool so that "kids" of all ages can cool off and enjoy themselves. The two "centerpiece" moments of Relay will occur at 9 a.m. and 9 p.m. Opening ceremonies begin at 9 a.m. followed immediately by a ceremonial Survivor Lap during which hundreds of cancer warriors walk the track, cheered on by thousands of their friends, families and colleagues. After, the Survivors are escorted to a Survivor Brunch hosted by area restaurants, markets and clubs. Then it's time to walk, not run, to help raise money for cancer research, advocacy and education. At 9 p.m. the mood will turn a little more somber when everyone gathers at the stage for the "Luminaria Ceremony." This is the time to honor those have been lost, support those still fighting and thank the caregivers who make everything possible. There is another ceremonial lap, as silent Relayers walk behind a lone bagpiper on a track illuminated by luminarias commemorating the reasons to Relay. Throughout the night Relayers walk to symbolize the fact that cancer never sleeps, so neither will supporters. Relay For Life is the largest volunteer driven event in the World. Join walkers May 19 and join the Movement.

To register as a cancer survivor, logon to: relayforlife.org/lamiradaca. To register as a participant or as a team contact Rick Baca at (714) 401-3264. To become an event sponsor or a host for the Survivor Brunch contact Joyce Herbon at (714) 813-1458. Splash! is located at 13806 La Mirada Blvd., La Mirada.

#### 46th Annual Purple & Gold Golf Tournament benefits Whittier College Athletics

Join local businesses, residents and Whittier College alumni on Friday, May 11 at the 46th Annual Purple & Gold Golf Classic being played at beautiful Industry Hills Golf Club at the Pacific Palms Resort. Registration and a continental breakfast begin at 10 a.m. followed by a shotgun start and boxed lunch at 12 p.m. After playing the Ike course, guests will enjoy a cocktail hour, dinner and awards in the main ballroom of the resort.

Foursomes are \$950 and individual golf spots are only \$250. If you, or your business, is interested in helping to sponsor the event, tee signs can be purchased for only \$100. Additional sponsorships which include marketing range from \$300 to \$5,000. Higher levels of sponsorship may include playing spots.

For more information please email tournament coordinator, Coach Mike Rizzo at mrizzo@whittier.edu.

#### Rotary Club sponsors 22nd All-Star **Baseball/Softball Classic**

Mark your calendars! The 22nd All-Star fundraiser for Whittier Rotary Club, with the Rotary Club of Whittier, honors the finest high school senior players from the greater Whittier area.

The games will be played on Saturday, June 9 at York Field. The All-Star Softball game will begin at 11 a.m., the boys' Home Run Derby is at 12:30 p.m. and the All-Star Baseball game at 2 p.m.

The cost for admission is \$6 for adults, \$3 for students (with valid school ID), and children under 12 are free. Players and coaches pay no admission fee.

All costs are covered by generous sponsors and advertisers. In the spirit of giving back, the All-Star Classic is also a

Baseball/Softball Classic, sponsored by all net proceeds donated to youth and community organizations in the Whittier area. Please consider becoming a sponsor, advertiser or in-kind donor. Gift cards/ certificates and items for opportunity raffles are especially needed.

It will be a day of fun, food, community support and some great baseball! So. come out to the ballgames and "root root root" for Whittier's finest high school senior baseball and softball players. See you at the ol' ball game!

For more information, email whittierrotary@gmail.com or visit their website WhittierRotaryAllStarClassic.com.

#### Sons and Daughters of Italy in America Hacienda Lodge 2168 presents aerial view of Italy

represent the estimated 26 million Americans of Italian heritage. They are ancestors, customs, and contributions to never visited them before, you're invited to be their guest.

This month's meeting will focus on students. another segment of Visions of Italy, a stunning narrated aerial tour of the regions of Italy. Come and view the beauty and history of Southern Italy. Journey through Naples, Rome, Pompeii, Sorrento, the more information.

Sons and Daughters of Italy is national Amalfi Coast and much more! Celebrate organization of men and women who II Belapase (The Beautiful Country) with them!

The Hacienda Lodge is a fraternal dedicated to promoting the legacy of their non-profit organization. There will be the regular 50/50 raffle. Proceeds from all the United States of America. If you have the fundraisers go toward their annual donations to various charities and a scholarship fund for local high school

> The May meeting will take place on Monday, May 14 at 6:30 p.m. at the Masonic Lodge, 7604 Greenleaf Ave., Whittier. Contact Bill at (909) 851-4108 for

#### PIH Health Hospital - Whittier Named One of the Nation's 100 Top Hospitals® by IBM Watson Health™

PIH Health has been named one of adjusted average length of stay; mean the nation's 100 Top Hospitals® by IBM Watson Health<sup>™</sup>. Formerly known as the Truven Health Analytics® 100 Top Hospitals, this study spotlights the topperforming hospitals in the U.S. list based on a balanced scorecard of publicly available clinical, operational and patient satisfaction metrics and data.

The Watson Health 100 Top Hospitals study uses independent and objective research to analyze hospital and health system performance in 11 areas, addressing: inpatient mortality; 30-day mortality rate; complications; core measures; 30-day

emergency room throughput; inpatient expense per discharge; Medicare spend per beneficiary; adjusted operating profit margin; and Hospital Consumer Assessment of Healthcare Providers and Systems (HCAHPS) score (patient rating of overall hospital performance). The study has been conducted annually since 1993. This is the fourth time PIH Health Hospital - Whittier has been recognized with this honor. "It is an honor to have received this award for the fourth time," said Reanna J. Thompson RN, Chief

great pride in providing the highest-quality healthcare to the patients we serve—the award is a testament to the dedication of our staff and physicians."

Based on the results of this year's study, IBM Watson Health extrapolates that if all Medicare inpatients received the same level of care as those treated in the award-winning facilities, more than 102,000 additional lives could be saved, more than 43,000 additional patients could be complication-free, more than \$4.4 billion in inpatient costs could be saved, and approximately 200,000 fewer Operating Officer/Chief Nursing Officer, discharged patients would be readmitted

"The country's best hospitals have proven that an unrelenting focus on quality, supported by constant measurement against peer performance benchmarks, can drive improved outcomes while reducing costs and growing profit margins," said Jean Chenoweth, senior vice president, 100 Top Hospitals Programs, IBM Watson Health. "Congratulations to this 25th anniversary class of 100 Top Hospitals who have helped raise the bar for healthcare in the U.S. and improve the healthcare experiences of the people in their communities."

For more information, visit

risk-adjusted readmission rate; severity- PIH Health Hospital – Whittier. "We take within 30 days

www.100topnospitals.com.



# **AROUND TOWN**

#### **City of Whittier and FoxTale Entertainment** present Karla Perez as Selena

Karla Perez has proven time and time again over the past two years why she is widely regarded as the top-rated Selena tribute artist in the United States and Mexico.

Originally from Guadalajara, Jalisco, Mexico, Karla's career started at the young age of 12. When Karla was 18 she entered a Selena singing contest competing against 20 other young hopefuls. She won first place and her career has exploded since, taking her to the biggest stages in Mexico and the United States. She is widely recognized as the number one artist doing a loving and respectful tribute to the great Selena Quintanilla.

This Selena tribute show is by far the best impersonation of Selena and her music! The 90-minute show consists of all her hits both in English and Spanish accompanied by her 6-piece band. Be sure to bring the family to this unforgettable event!

The event will take place on Saturday, June 30 at 7 p.m. at the Whittier Center Theater. General seating tickets are \$25, premium seating tickets (first six rows) are \$28. Food and beer/wine will be available for purchase from Lascari's. Tickets can be purchased at the Whittier Community Center or online at selenatributewhittier.brownpapertickets.com.

#### Pet Vaccination, Microchip & Licensing Clinic

Come to Joe Miller Field on Saturday, May 12 from 9 a.m. to 2 p.m. and get your pet microchipped, renew their pet license and get them vaccinated at low costs.

For more information contact the City of Whittier Administrative Services Department at (562) 567-9860 or www.cityofwhittier.org.

#### Whittier's oldest hardware store celebrates 75th anniversarv

Battels Hardware is celebrating its 75th anniversary this year! They opened in their convenience without worrying about 1943 on 13238 Whittier Blvd. and have been in the same location since, serving Whittier's homeowners and businesses. Their motto "if you can't find it, you will find it at Battels" has been proven time and again by their large inventory including tools, paint, lawn & garden supplies and more. They also cut keys and glass, rekey locks, cut and thread pipe, repair tools and make and repair window screens.

Battels is associated with True Value Hardware and has an even larger inventory online. Customers can make purchases on the True Value website and have their items delivered to Battels for free! Customers can pick up their purchase at deliveries being taken off their door step.

Battels has a knowledgeable staff that can not only help you find what you need but also how to make the repair. They work hard to earn your business and their friendly service will bring you back. To better serve you, they have recently added a new computer color matching system to their paint department to mix paint to any color you may need.

Battels thanks you for your support these last 75 years and looks forward to many more years to come! Join them for a special ribbon cutting at the store on Saturday, May 19 at 11 a.m.



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# **Melanie Bickley**





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## RENEWING MEMBERS

Thanks to the following members for renewing their Chamber membership and for supporting our efforts to build a strong local economy

> Ad infin Item (415) 459-1146

Martplan Insurance Agency, Inc.

Atkinson, Andelson, Loya, Ruud & Romo (562) 653-3200

> Baker's Lock & Key (562) 698-8051

**Bakor Investments Whittier, LLC** (562) 413-0632

> **Bob Downey & Sons'** West Whittier Paint Co. (562) 692-7214

> > **Brickhouse Pizza** (562) 693-9523

Caldwell Insurance Agency, Inc. (562) 697-6200

> California Grill (562) 907-7017

CAPC, Inc. (562) 693-8826

Cosmic Express Corp. (562) 236-1868

**Crocker Signs & Screen Printing** (562) 698-0711

**East Whittier Arts Education** Foundation (562) 665-6963

**Family Church Whittier** (562) 698-6737 x11

Friendly Hills Bank Payroll (562) 691-5522

> Friendly Hills Inn (562) 698-6731

**Golden Optometric Group** (562) 692-1208

**Guerra Gutierrez Mortuary** (562) 698-9935

**Haas Business Service** (562) 698-9538

(562) 691-9414

**Oceanic Arts** (562) 698-6960

**Orchard Post Acute Care, The** (562) 693-7701

> **Pacific Palms Resort** (626) 854-2486

**Picasso Medical Aesthetics & Spa** (562) 945-1830

> Quad at Whittier, The (562) 693-5543 x1210

**Rose Hills Memorial Park & Mortuary** (562) 699-0921

**SoCal Post-Acute Care** (562) 698-0451

Southerland, Sylvia Civic member

State Farm Insurance -**Clayton Agency** (562) 947-4795

> Tacos Baja (562) 943-6163

**Traveling Traveler, The** (562) 907-7938

UPS Store #1578, The (562) 907-3800

Water Replenishment **District of So Cal** (562) 921-5521

White Emerson Mortuary (562) 698-0304

> Whittier Daily News (626) 544-0880

Whittier Republican Women Federated (562) 691-2419

Whittier Village Stadium Cinemas (562) 945-5271



# areas of nerve impingement syndrome causing malfunction and pain.

causing malfunction and pain. Dr. Yani says that "The secret to this technology lies in its ability to deliver an extremely precise and gentle adjustment." She says that, "Even though traditional forms of adjusting also work, people are drawn to this new technique because of how gentle it is and does not involve any twisting, especially in the neck.

**NO MORE PAIN!** 

**Breakthrough Treatment** Now Available In Whittier

According to Dr. Yani Feliciano, "This new form of computerized

treatment is so gentle and effective, that it truly amazes even

of-the-art technology in existence today, and the only one

Many people like getting adjusted with traditional manual techniques, all of which are safe and effective. But there are a large number of people who never get to experience the amazing benefits of chiropractic because they are scared to have their spines adjusted in that way," says Dr. Yani. Now, there is no longer a reason to be wary

This technology is perfect for anyone who has been thinking about going to a chiropractor, but hasn't yet made that decision. Dr. Yani wants everyone to be able to experience these same benefits and if you have nerve interference causing any of the following conditions, the Ultralign may be the answer you've been looking for... Sciatic pain Neck & Shoulder pain
 Poor Circulation

- Low back pain • Carpal Tunnel Syndrome • Arthritis Headaches
- Scoliosis TMJ Problems
- Planter Fascitis
   Knee or hip pain
- Sports Injuries

Fibromyalgia

Diabetes

For more information, please

contact Dr. Yani Feliciano at:

High Cholesterol

High Blood Pressure

Computer guided treatment is consistent, measurable and extremely gentle. Call Isabel at our office today and mention this article to receive a FREE analysis to pin-point your problem areas and to see how we can help. In honor of our 30 year anniversary you will also receive an examination that can show the areas of your stress and how it's affecting your body for only \$75 (reg. \$250). If you are not completely delighted with the services, you pay nothing! This technological marvel can help you return to a healthier lifestyle. You may no longer have to live with a persistent, painful condition. Call (562) 698-1275 today! condition. Call (562) 698-1275 today!

"I thank God for Dr. Yani and her sister Dr. Miyoshi. They are God's angels. They't passionate about their work. They have such good hearts and are very caring! They take the time to listen to you. The ProAdjuster is fabulous. It doesn't hurt!!! I go in hurting and come out feeling so good! I have gone in crying and she fixed me up and by the time I got home, the pain was gone. Isabel is always energetic and a joy!!! They make you feel so at home. Before you walk in you can be sad because you're in a lot of pain, but once you're in there, they are full of smiles and joy and helpfulness and your sadness goes away! " ~Pam Correa

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# **NEW MEMBERS**

#### **GENERAL CONTRACTOR**

B2bDesignBuild.com Nelson Bran 6036 Friends Ave. Whittier, CA 90601 Phone: (866) 659-6161 Email: brannelson@yahoo.com Website: www.b2bdesignbuild.com



B2bDesignBuild.com is a family owned and operated, general contracting company. They are licensed, bonded, insured and have hundreds of local references.

B2bDesignBuild.com specializes in new construction, kitchen and bathroom remodels, lifetime roofing, decks and fences, lifetime doors and windows, seismic foundation wall strapping and structural, electrical, plumbing, stucco, siding, painting, historical remodels and more. From design, architecture and engineering, to project management, planning commission representation and red tag corrections, B2bDesignBuild.com can help.

For commercial, B2bDesignBuild.com provides tenant improvements, apartment and HOA maintenance, interior office, medical office, retail and strip mall construction.

Nelson Bran, the company owner grew up in Whittier, graduated from Pioneer HS, Rio Hondo College and then Cal State Fullerton. Nelson now lives in Historical Uptown and enjoys the Uptown restaurants and local hiking trails.

Whittier residents can now build a detached home and in-laws quarters. What better way to add value, increase equity and create income-property cash flow? Financing available. For more information call (866) 659-6161. Licensed, bonded and insured. CSLB#: B1, C39 998582

#### **Congratulations to our Milestone Members this month!**

Thanks to the following businesses that have been partners with the Whittier Chamber in helping to create a thriving economy.

**15 years:** Realty Executives Cornerstone (562) 698-0348



5 years:

Tri-Star Construction & Restoration Services, Inc. (714) 237-9980

> From Maddi's Closet (562) 947-3094 F.F. Gomez (562) 693-3500

### JOIN ME IN BECOMING A CHAMBER MEMBER

### TESTIMONIAL



I joined the Whittier Chamber five years ago and to this day my membership in the Chamber has

been the most valuable investment I have made in marketing my business to the great city of Whittier. I have lived in Whittier for over 20 years and the Chamber has given me the ability to network and become a recognizable face in the community. The Chamber has also introduced me to a lot of other business owners who have become personal friends and I have enjoyed their company at many events and luncheons. I honestly can say that the Chamber has had a positive impact in helping my business grow and flourish at the fast pace it has.

StateFarm

Paul Hernandez, State Farm Agent

### WHITTIER HOSPITAL MEDICAL CENTER

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The

E R



### Whittier Boulevard & Painter Avenue • Whittier