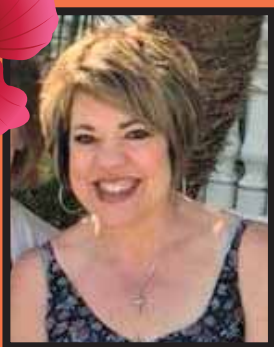


Volunteers and vision for the year take center stage at Annual Meeting and Installation



**Laurie
"Pineapple Princess"
Perschbacher**

*Outgoing 2017-18
Chamber President*



**Gary Lee
"Big Kahuna"
Martinez**

*Incoming 2018-19
Chamber President*

Join us for an "island style" celebration as we say mahalo to our amazing volunteers and aloha to a new set of business leaders! On Thursday, April 5, Board Members, Ambassadors, Chamber members and elected officials will gather at the Whittier Chamber's 104th Annual Meeting and Installation Ceremony at Candlewood Country Club. The networking cocktail hour will begin at 5:00 p.m. with dinner and program starting at 6:00 p.m. Tickets to this special event are \$40 per person. Island attire is encouraged and guests will be treated to "Hawaiian style" fun!

Evening highlights will include the installation of the new Executive Committee and Board of Directors, a recap of the 2017-18 year under the leadership of Chamber President Laurie Perschbacher and a first look

at our goals for the new year as set by incoming President Gary Lee Martinez and his Board of Directors.

"I have felt amazing support from the membership this last year. Together we have accomplished great things," stated Perschbacher of MAP Property Management. "I am really looking forward to personally thanking and recognizing some exceptional volunteers and businesses for their contributions to the Chamber and the Whittier community," added Perschbacher.

The new Chamber year begins on April 1st and all members are encouraged to attend the Installation for the fellowship and fun! It's also a great opportunity to learn more about the organization and the various benefits available to our members. "The Whittier

Chamber's Annual Installation is always a spirited event and a great way to kick off the new year," stated Martinez of The Traveling Traveler. "Whittier is a wonderful community, full of amazing businesses and I look forward to serving the Chamber this year," he said.

Community Partners for this event to date include Republic Services, Rose Hills Memorial Park & Mortuary, PIH Health, Athens Services, The Traveling Traveler and Crepes & Grapes Café. Additional sponsorship opportunities that include marketing benefits are still available. Please call the Chamber office for details.

To reserve a table or individual seat at the event, please visit www.whittierchamber.com or call (562) 698-9554.



Whittier prepares for District elections

The City of Whittier is conducting a General Municipal Election on Tuesday, April 10, 2018 for the purpose of electing a Mayor and Council members in Districts 2 and 4. In June 2014, Whittier voters approved a change from citywide voting to by-district voting for four council districts and citywide voting for the Mayor. Pursuant to the adopted charter amendment, Districts 2 and 4 elections will be held in April 2018 and Districts 1 and 3 will hold elections again in April 2020. One Council member will be chosen from each district only by the voters residing in that district. The remaining Council member will be a directly elected mayor serving a term of two years. Elections will continue to be staggered so that two Council members and the mayor will be selected at one election and the remaining two Council members and the mayor will be selected at the next election.

Here is an at-a-glance guide to voting on April 10:

District 1 – current Council member Josue Alvarado is not up for election this year. He will finish out his term which expires in 2020. Residents in District 1 will vote only for Mayor.

District 2 – residents in District 2 will vote for 1 of 5 candidates

to represent them on the City Council: Henry Bouchot, Bob Henderson, Eric Leckey, Vincent McLeod IV, or Irella Perez. Residents in District 2 will also vote for Mayor.

District 3 – current Council member Cathy Warner is not up for election this year. She will finish out her term which expires in 2020. Residents in District 3 will vote only for Mayor.

District 4 - residents in District 4 will vote for 1 of 2 candidates to represent them on the City Council: Fernando Dutra or Lizette Escobedo. Residents in District 4 will also vote for Mayor.

All residents, regardless of what District in which they reside, will vote for Mayor. The four candidates running for the position of Mayor include Rolando Cano, Raquel McLeod, L. Leon Savage and Joe Vinatieri. The elected Mayor will serve a 2-year term.

To find which district your business or residence is located in, visit <http://www.cityofwhittier.org/depts/clerk/elections/districts.asp>.

To vote in the upcoming City Council election, you must be a registered voter of the City of Whittier.

Important dates to remember:

April 10 ELECTION DAY

Polls will be open from 7 a.m. to 8 p.m. If you have any questions about the Election, please call the City Clerk's Office at (562) 567-9854 between the hours of 8 a.m. and 5 p.m. weekdays.

April 26 swearing in ceremony of newly elected Districts 2 and 4 City Council representatives, and city-wide selected Mayor.

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Saturday, April 7, 2018

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- President-elect**
Elizabeth Martinez, Republic Services
- Immediate Past President & Vice President Community Affairs**
Laurie Perschbacher,
MAP Property Management
- Vice President, Networking & Marketing**
Tom Rios, Brookdale Uptown Whittier
- Vice President, Administration**
Debra Legan, PIH Health
- Vice President, Business Information**
Chris Hardeman, DialMed Home Care
- Vice President, Finance**
Bryan Tabizon,
Rose Hills Memorial Park & Mortuary
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LaDonna Munier, Friendly Hills Bank
- Vice President, Special Events**
Cheryl Estep, State Farm Insurance

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- Susan Ayala, Athens Services
- Trese Childs, DoubleTree Hotel Whittier
- Louis Gomez, F.F. Gomez
- Sandra Hahn, Crepes & Grapes Café
- Oscar Hernandez, Boys' & Girls' Clubs of Whittier
- John Hsu, STC Management
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Ashlyee Montalvo

Whittier Chamber Business Focus
Official monthly publication of the
Whittier Area Chamber of Commerce

This publication is mailed monthly to all licensed businesses in the city of Whittier, all Whittier Chamber members and 4,500 Whittier residents in selected areas. Papers are also distributed via various community locations such as Whittier Library, Community Center, Senior Center, City Hall, etc. Total monthly readership is 20,000.

We welcome comments, press releases and community interest stories. All submissions are due by the 10th of the month prior to publication. The Whittier Chamber reserves the right to approve and edit submitted material.

The Business Focus is also an excellent vehicle within which to advertise! For current advertising rates or to submit an article, email info@whittierchamber.com or call (562) 698-9554.

The inclusion of advertising, logos or paid advertorial, or reference to any products, process, service, trade name, trademark, or manufacturer in this publication, is not an endorsement by the Whittier Area Chamber of Commerce.

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info@whittierchamber.com

PRESIDENT'S MESSAGE

I am grateful and humbled to be elected as the new President of the Board for the Whittier Chamber of Commerce.

In 2008 when I relocated my business from the South Bay to Whittier, one of the first things I did was join the Whittier Chamber of Commerce. This was the best thing that I could have done for my business and I wish I would have moved my office to Whittier a lot sooner. Whittier is a great place to work, and the short drive from my home doesn't hurt.

I am grateful that the Chamber has provided me the opportunity throughout the years to network, connect with new business opportunities and make new friends, but the Chamber has a bigger purpose. The Whittier Chamber serves as the voice of the business community and the economic development engine whose mission it is to make Whittier the best place to live, work, shop and play. We play a valuable role in bringing jobs to town, helping businesses grow locally, developing the workforce of tomorrow, creating economic prosperity and more.

When asked to be part of the Chamber of Commerce Board of Directors, I immediately said yes. One thing that you will find about me is that I am about community and giving back when possible. Since I live and work in Whittier, serving in a leadership position for the Chamber was an obvious choice.

I'm excited about the direction that the Whittier Chamber is heading. We have a lot of new ideas and business opportunities for our members who have time to participate and especially for those who do not. You can be an active member in the Chamber without being visible as in past traditional Chamber business models. One of the benefits of membership that does not require you to leave your office includes our weekly webinars and workshops that are available through our website. Visit www.whittierchamber.com to see the latest. These are available for executive leadership as well as front line staff and cover a variety of topics. We have something to offer everyone no matter if you are an old or new member, small



The Traveling Traveler
Building Memories, One Vacation at a Time...

Gary Lee Martinez,
President of the Board

business or large, nonprofit or civic member. The Chamber staff, Board and I are working hard for our membership and community to present a Chamber that you will be proud of. Our Action Plan for the new year includes more opportunities to highlight our members and connect you with information that is important to you.

I want to thank our volunteer leaders from the Board of Directors and Ambassador Committee, not to mention our Executive Director and professional Chamber staff for their commitment to our current and new members. I also want to thank the City of Whittier, Council members and Mayor for their continuous support and commitment to the Whittier Chamber of Commerce. However, the biggest thank you goes to our members for allowing us to serve you and be your local business advocate. Please continue to support the Whittier Chamber's efforts to keep Whittier a strong, vibrant, and safe community.



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Richard Scrivanich

\$ TAX TIPS

Administrative Appeals Within the IRS

If you are involved in a dispute with IRS or are currently undergoing an audit, you should be aware of your rights to appeal tax determinations within IRS. This approach tends to be less costly and formal than litigating the matter in court, and often results in satisfactory resolution of the issues involved.

You can file an appeal with the IRS Office of Appeals (Appeals) in your region if you disagree with the result of your tax examination. The appeal can be filed before you file a Tax Court petition, or even after one is filed (but before litigation). You can also file an appeal to contest certain penalties, or after rejection of a refund claim or compromise offer in a collection case. Under special procedures, you can also appeal a lien, levy, or seizure by IRS, as well as an IRS rejection of, or attempt to terminate, an installment arrangement for tax payments.

A taxpayer can request early referral of certain eligible unresolved issues from IRS's Examination Division to Appeals. It is also possible to resolve a tax dispute through a mediation process in

limited situations. The tax law requires IRS to prescribe procedures under which either taxpayers or Appeals can request nonbinding mediation on any issue that is still unresolved after the conclusion of either: (1) appeals procedures or (2) unsuccessful attempts to enter into a closing agreement or a compromise. IRS has established procedures for requesting mediation of certain issues, for cases that are already in the Appeals administrative process. If the parties do not reach an agreement on an issue being mediated, they may request arbitration for the issue if the issue meets the requirements for arbitration. The IRS also has "fast track" programs under which certain taxpayers that are already under examination can get an expedited resolution of their cases.

Arbitration is generally available for cases in which a limited number of factual issues remain unresolved following settlement discussions in Appeals. Arbitration is optional for both the taxpayer and Appeals. Either the taxpayer or Appeals may submit a request to arbitrate after consulting with the other party.

Neither party may appeal the decision of the arbitrator or contest the decision in any judicial proceeding, but the decision by the arbitrator doesn't bind or otherwise control the parties for tax years not covered by the arbitration. IRS specifies issues for which arbitration isn't available. Although no formal appeal procedure exists for the denial of a request to arbitrate, a taxpayer may request a conference with the Appeals Team Manager to discuss the denial. The denial of a request to arbitrate is not subject to judicial review.

An administrative appeal can also be made by filing an application with the office of the Taxpayer Advocate. The Taxpayer Advocate or his designee can issue a Taxpayer Assistance Order based on a determination that the taxpayer is suffering or is about to suffer a significant hardship as a result of the way in which the tax laws are being administered by IRS.

What's important to keep in mind, is that there are procedures that represent a middle ground between merely giving in to IRS, or waging a costly all-out war through litigation.

If you have any questions concerning the IRS appeals process, please do not hesitate to call me at (562) 698-9891

INDEX

■ President's Message.....	2
■ Tax Tips.....	2
■ 2018-19 Chamber Board	3
■ Mayor's Message.....	4
■ 10-4 Tips from the WPD	5
■ Community Celebration	5
■ Wake Up Whittier	7
■ What's Cool In Your School	10
■ Calendar	13
■ Member Marketplace	14
■ Restaurant Row	15
■ Around Town	16
■ Tasty Tuesday	17
■ Renewing Members	18
■ New Members	19
■ Networking Quote	19
■ Milestone Members	19



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MAYOR'S MESSAGE

MAYOR
Joe Vinatieri

Thank you to those of you who joined me at the 52nd Annual Mayor's Prayer Breakfast last month at the Whittier Doubletree Hotel. Dr. Barry Corey of Biola University is an excellent presenter and I hope you enjoyed hearing his message as much as I did.

As a reminder, the City of Whittier will be conducting a General Municipal Election on Tuesday, April 10, to elect Council Members in Districts 2 and 4 and a city-wide Mayor. Having served this community as your first elected Mayor over the last two years has been a privilege and I am proud of the many wonderful accomplishments our community has seen during that time. Many new businesses have opened their doors, more are in the process, and the former Fred C. Nelles site will celebrate its official groundbreaking in a few days. BIG things are happening in Whittier right now!

I'd like to thank the Whittier Chamber for their continued service to the business community and for their ongoing partnership with the City. The Chamber board, staff and members have remained dedicated to creating a more progressive, business-friendly environment in Whittier and the City Council appreciates the collaborative work of so many, much of it volunteer driven, that goes into making Whittier a great place to open a business.

I'd also like to acknowledge the Whittier Uptown Association for working alongside the Chamber and the City to promote Uptown and serve local businesses and residents through their coordination of special events like the annual Car Show, Antique Faire and Christmas Parade. The new Uptown Whittier Improvement District is also poised to begin making exciting changes in Uptown over the coming months and I am confident the City will continue working with Uptown property owners to create a sustainable and vibrant Uptown for future generations of Whittier residents to enjoy.

I'd also be remiss if I didn't mention the loss our community suffered last

year when Whittier Police Officer Keith Boyer was killed in the line of duty. I am so proud of the way our residents and business owners came together in those days and weeks that followed supporting each other and lifting up the Boyer family during such a difficult time. Our community has also come together to champion a proposed ballot initiative aimed at crime reform, increased oversight and strengthening penalties among California's prison population and probationers. I encourage you to learn more about the Reducing Crime and Keeping California Safe Act of 2018 and remember to sign the petition at www.keepcalsafe.org for the November ballot.

Don't miss the annual Shelter's Right Hand 5K Walk coming up on Saturday, April 21, kicking off at 8:00 a.m. at Central Park in Uptown. It's great to see community members take a stand against domestic violence by supporting one of Whittier's great nonprofit organizations. Thank you to the many sponsors who help make this such a successful event each year. That same day following the race, enjoy Whittier's 3rd Annual Earth Day celebration sponsored by the local chapter of the United Nations Association. The event will take place at the grassy lot off of Greenleaf Avenue from 10:00 a.m. to 2:00 p.m. and will include a "smart car" display, guest speakers and booths featuring environmentally-friendly tips and alternatives. Be sure to stop by and pick up some information at the City's booth.

Don't forget, polls will be open from 7 a.m. to 8 p.m. on Tuesday, April 10. If you have any questions about the election, please contact the City Clerk's Office at (562) 567-9854 between 8 a.m. and 5 p.m. weekdays.

It has been my sincere pleasure to serve as your Mayor. Thank you again for yet another productive, meaningful year and for continuing to make Whittier such a wonderful place to LIVE, WORK and SHOP!

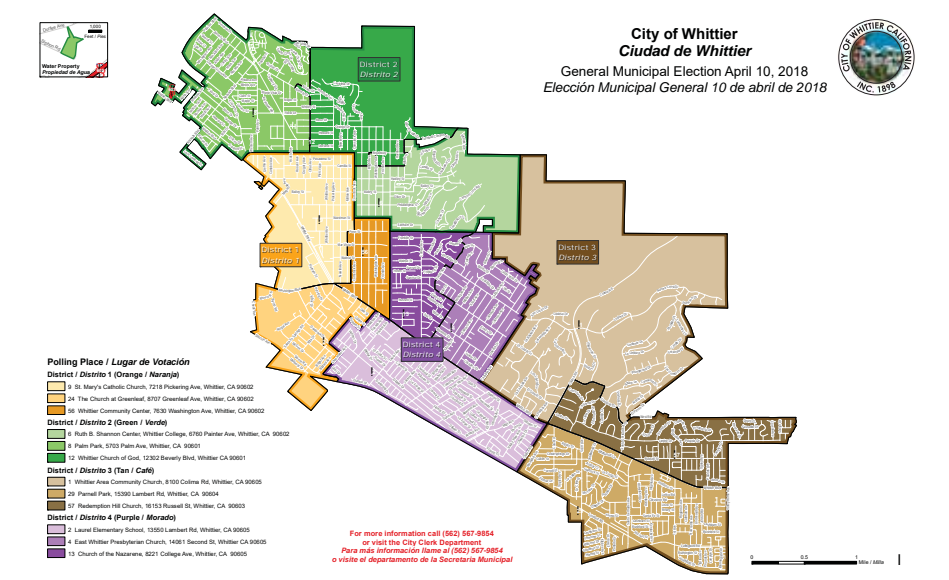
Polling Place

- District 1 (Orange)**
9 St. Mary's Catholic Church, 7218 Pickering Ave, Whittier, CA 90602
24 The Church at Greenleaf, 8707 Greenleaf Ave, Whittier, CA 90602
56 Whittier Community Center, 7630 Washington Ave, Whittier, CA 90602

- District 2 (Green)**
6 Ruth B. Shannon Center, Whittier College, 6760 Painter Ave, Whittier, CA 90602
8 Palm Park, 5703 Palm Ave, Whittier, CA 90601
12 Whittier Church of God, 12302 Beverly Blvd, Whittier CA 90601

- District 3 (Tan)**
1 Whittier Area Community Church, 8100 Colima Rd, Whittier, CA 90605
29 Parnell Park, 15390 Lambert Rd, Whittier, CA 90604
57 Redemption Hill Church, 16153 Russell St, Whittier, CA 90603

- District 4 (Purple)**
2 Laurel Elementary School, 13550 Lambert Rd, Whittier, CA 90605
4 East Whittier Presbyterian Church, 14061 Second St, Whittier CA 90605
13 Church of the Nazarene, 8221 College Ave, Whittier, CA 90605



CANDIDATES FORUM



Districts 2 and 4 candidates included Eric Leckey, Vincent McLeod, Bob Henderson, Fernando Dutra, Henry Bouchot, Lizette Escobedo and Irella Perez



The Whittier Chamber's recent Candidates' Forum was well-attended by more than 100 community members who listened to the candidates running for Mayor and Districts 2 and 4. Mayoral candidates include L. Leon Savage, Joe Vinatieri, Rolando Cano and Raquel McLeod

NATIONAL SMALL BUSINESS WEEK

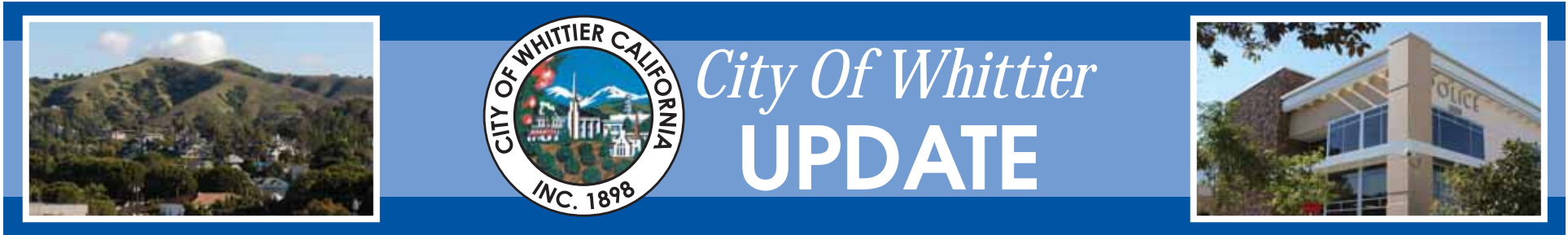
April 29 - May 5, 2018 | Save the date!

Every year since 1963, the President of the United States has issued a proclamation announcing National Small Business Week, which recognizes the critical contributions of America's entrepreneurs and small business owners.

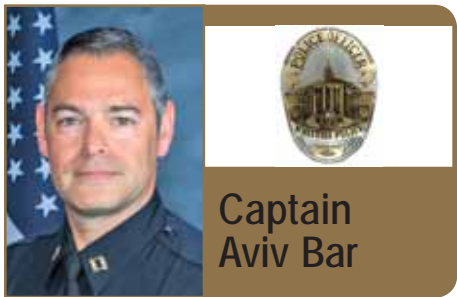
More than half of Americans either own or work for a small business, and they create about two out of every three new jobs in the U.S. each year.

The Whittier Chamber joins the U.S. Small Business Administration in highlighting the impact outstanding entrepreneurs, small business owners, and others who work every day to grow small businesses, create 21st century jobs, drive innovation, and increase America's global competitiveness.

We Salute Our Small Businesses!



Testing your Systems to Prevent Crime



You work hard. You run a successful operation. You put your heart into your business to provide services and products to the public and a living for you and your employees. Yet in a matter of minutes, years of hard work and dedication can be sabotaged by a criminal act of theft, burglary, or workplace violence. No one knows your business practices and physical settings better than you and your employees, which makes you the security expert for your company.

Part of smart policing involves an understanding of the criminal mind. From the first day of the academy and through formal university criminal justice degree programs, officers are taught to examine past criminal behavior in order to better prepare for future criminal acts. Officers and detectives spend hundreds of hours throughout their career training to respond to criminal threats. The most effective way to make officers understand criminal behavior is to place them in the position of the criminal during role playing exercises. From hiding in a building as other officers search, to running from a mock shooting location while other officers canvas the area, officers learn a great deal from their decision making, observations, and instinctive actions while playing the “bad guy”.

This simple technique can be used by you and your organization to better defend against and defeat criminal activity intended to target your business or its employees. How easy is it to break into your business and how long will it take a burglar to reach critical

items? How easy is it to defeat your alarm system? How easy is it for an armed robber to gain free access into your business during business hours? Where are the safe hiding places in your building in case of a violent workplace event? How secure is your computer network and what information can be pried out of a stolen computer from your office? How much can a burglar or a robber planning an operation see about your day to day actions? Does your business present an easy target to a burglar during night-time hours? Does your staff follow security procedures that are put in place for perimeter and internal operational security?

Answers to many of the above questions can be found through simple role playing and internal “detective work” by you and your staff. Take a few hours every month to challenge your physical and internal operation by playing the role of a criminal. Walk around your business at night to see what a criminal would see while everyone is away. Test your alarm system from different entry points. See how long it would take you to access critical items once inside the location. Walk through your parking lot and see how many employees leave items in plain view inside their vehicles. Contact your own business and try to obtain critical, personal, or banking information over the phone or via email. The role playing “criminal” behavior possibilities are endless.

Unfortunately, real criminals have hours upon hours to devise criminal plans. A small contribution of your time to role play such acts will teach you and your organization how to better protect what you have worked so hard to build. From adding lighting, changing alarm coverage, and better securing critical assets, to re-training personnel about information release, making your operation tougher against crime will benefit you, your customers, shareholders, and the community.

Aviv Bar is a Captain with the Whittier Police Department and oversees the Department’s Patrol Division. He can be reached at (562) 567-9253 or via email at abar@cityofwhittier.org



Apply for a city commission

The Whittier City Council is seeking applicants to fill July 1st vacancies on the Library Board, Cultural Arts Commission, Historic Resources Commission, Parking and Transportation Commission, Personnel Board, and Planning Commission.

Registered voters of the City of Whittier are eligible to apply. For additional information or to obtain an application, visit the City’s website at www.cityofwhittier.org/council/comms. Applications must be returned to the City no later than Wednesday, April 4, 2017, at 5:00 p.m.

For further information, call the City Clerk Department at (562) 567-9850.

Chamber promotes the Keep California Safe ballot initiative



Over 1,300 signatures were collected at the KFI event at Whittwood Town Center where popular deejays John and Ken chatted with Mayor Joe Vinatieri and Council member Fernando Dutra about new legislation that is proposed by the Keep California Safe ballot initiative



KFI AM 640 radio personalities Ken and John interview Whittier Police Department Chief Jeff Piper at the radio remote coordinated by the Whittier Chamber to promote the Keep California Safe ballot initiative



Chamber Board members La Donna Munier, Krista Lesa and Chris Hardeman supported the Keep California Safe petition signing event at Whittwood Town Center



Chamber Board President Laurie Perschbacher and Executive Director Carol Crosby chat off air with John and Ken from KFI AM 640

COMMUNITY CELEBRATION



ReMax Dynasty brought together their agents, clients and Chamber friends to cut the ribbon on their brand new location at the corner of Philadelphia and Friends



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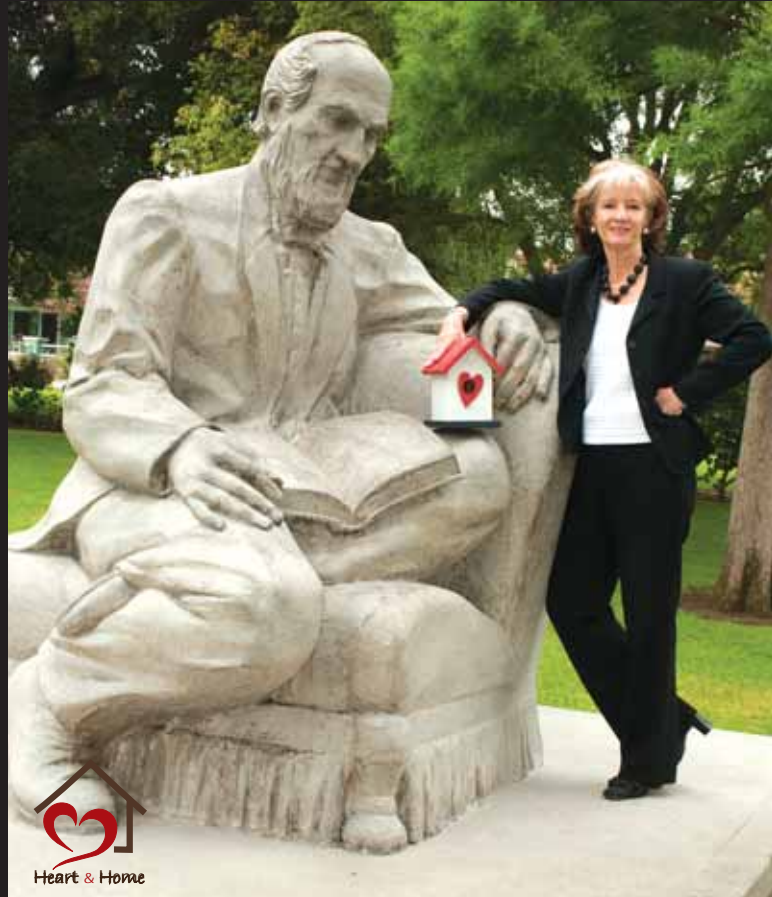
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Melanie Bickley



Whittier's REALTOR

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WAKE UP WHITTIER



Student Chamber members Dakota and Chantal wrap up the Wake Up Whittier event with WUHSD coordinator Lori Eshilian



Elisa Castro from Oasis Jewelry connected with Guy Battaglia from Primerica and Sons of Italy



Laurie Perschbacher, Chamber Board President, thanks Brookdale Uptown Whittier Executive Director Susie Magpayo and Sales Manager Tom Rios for hosting the March Wake Up Whittier



Among the 190 business owners who attended the March Wake Up Whittier were Ryan Keene from Edward Jones, Mario Navarro from New York Life and Bhavan Singh from LegalShield



Mary McCarthy from the Whittier Public Library Foundation chats with Liz Mendia, board member of the Asian Rehabilitation Service, Inc.



Bob Archuleta, Pico Rivera Council member and candidate for the 32nd Senate District, visited the Whittier Chamber's Wake Up Whittier and joined their support of the Keep California Safe ballot initiative by signing the petition



Council Member Josué Alvarado chats with Chamber board member Elizabeth Martinez from Republic Services



Happy networkers included Judy Bradt, A Special Event, Monica Peters, Hebert Design Werks, Christy Wyant, Martplan Insurance and Jessica Magdosku, Friendly Hills Bank Payroll



City Council candidate Henry Bouchot networked with Chamber members including Vanessa Monzon from State Farm Insurance – Cheryl Estep's Agency.



Attorney Mike Vacchio celebrates his raffle prize winnings with Christy Wyant from Martplan Insurance



Celebrating her last Wake Up Whittier as Board President, Laurie Perschbacher congratulates Gary Lee Martinez from The Traveling Traveler who will assume the position as the Chamber's top volunteer leader at the Annual Meeting on April 5



Chamber Ambassador Pete Rodriguez from Farmer's Insurance poses with soon-to-be Chamber board member Susan Ayala from Athens Services and soon-to-be Ambassadors Realtor Rob Marin and Christy Wyant from Martplan Insurance



Ray Perez with RJP Construction was the lucky winner of a raffle prize donated by photographer Ashley French



Daisie Cristobal Sanchez from Turnbull's Tavern receives a poster from UWIA President Melinda Piña announcing the logo design contest for the Uptown Whittier District

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Create a logo and be entered to win \$2,500

Have a vision for the future? Is graphics and creativity part of your DNA? Enter an exciting contest to create a logo that will brand Uptown Whittier. You might just win \$2,500.

The contest is open to everyone 13 and older and will be used on the newly formed Uptown Whittier Improvement Association's (UWIA) website, on marketing materials, and banners that entice people to come eat, shop and experience Whittier's unique Uptown District.

The logo must include the words "Uptown Whittier District" and should feature an important symbol unique to Uptown, a color scheme that reflects our growing identity and brand Uptown as a destination. Be creative!

The UWIA is a pending public benefit corporation whose primary function is to administer the Uptown Whittier Community Benefit Improvement District (CBD). The District was approved by an overwhelming vote of the affected property owners in July, 2017 and is currently in the process of rolling out all of its special benefit services. The UWIA has a contract with the City of Whittier to administer the revenues for this assessment district. 2018 is the first full year of operation of the District. The function of the CBD is one of an advocacy organization that seeks to improve the overall appearance, building/commercial mix and public space improvements within the District.

For more information and to find the Request for Proposal including the complete set of contest rules, please visit www.uwia.org. The winning entry, once finalized, will receive a prize of \$2,500.


Entries must be submitted by Friday, April 6 and sent to Marco Li Mandri, Attn: UWIA Logo Contest, 710 W. Ivy St., San Diego, CA 92101 or by email to marco@newcityamerica.com

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Love Whittier provides a chance for community members to give back

Volunteerism is a hallmark of American society. Since the days of our nation's founding, ordinary citizens have achieved extraordinary things through voluntary efforts.

This year, that volunteer spirit will come to Whittier on April 21st thanks to a movement called Love Whittier (formerly known as Serve Weekend).

Love Whittier is comprised of a group of people including 15 churches who love our city and want to see our community thrive. Love Whittier celebrates bringing neighbors from various walks of life together to serve together in very tangible ways. It breaks down barriers between individuals, churches, organizations and institutions and lets people see that together we can make a difference. Building relationships between the faith community in partnership with city government, local businesses, public and private schools, and local residents strengthen the fabric of our community.

For the past 13 years, volunteers from throughout the city have come together for an annual Serve Weekend.

The main goal of this weekend is to attempt to meet the tangible needs of our neighbors, community, and city by conducting service projects and events simultaneously throughout Whittier. In past years volunteers have helped various locations including the Salvation Army, The Whole Child, local parks and churches and more. Activities have included painting, repairing, planting, and cleaning places and working on projects around the city.

Love Whittier has become a movement in the community and you are invited to come and share your love of Whittier by volunteering your time and talents on April 21. For the first time ever, the day will begin with a lively rally. The rally will take place on April 21st at 8:00 a.m. at Joe Miller Field where you will receive your Love Whittier shirt, meet your project leader, and get inspired to go love our city.

For more information on 2018 projects and to sign up to volunteer, please visit LoveWhittier.org.



Increase your networking power at the 6 Chamber Kaleidoscope Mixer

Orange you glad you're a Whittier Chamber member?

On Thursday, May 10 from 4 to 7 p.m., 6 local chambers of commerce will join together at the DoubleTree by Hilton Norwalk for the 16th annual CAPC, Inc. fundraiser. Called "Kaleidoscope," this colorful blend of cities will offer chamber and community members SIX times the networking opportunities, not to mention a ballroom full of fabulous shopping opportunities and tasty samples from local restaurants and caterers. The DoubleTree by Hilton Norwalk Hotel is located at 13111 Sycamore Drive, Norwalk, CA 90650.

Represented at the mixer will be members from Cerritos, La Habra, Norwalk, Pico Rivera, Santa Fe Springs and Whittier chambers of commerce. Each chamber has been assigned a color: Cerritos is purple, La Habra is yellow, Norwalk is red, Pico Rivera is blue, Santa Fe Springs is green and Whittier is orange. City residents, business professionals and chamber members are encouraged to show their city pride by wearing clothing or accessories that correspond with the color of their chamber. Each chamber will host a table providing information on membership and upcoming events.

In addition to great chamber networking, the event also features hundreds of silent auction items to bid on and the opportunity to sample delicious food from many local eateries. There will also be chances to win great raffle prizes just for attending!

Businesses and community members can support this event in many different ways. If you are a local restaurant you can participate as a food vendor and offer samples of a famous dish. Businesses or community members can donate items to the silent auction, serve as a Friend of CAPC Sponsor for \$100 and receive signage at the event and in the printed program, or come with co-workers, family or friends to network and shop on May 10th!

All the proceeds from the silent auction, raffle and sponsorships will go directly to supporting the services provided by CAPC, Inc., a 501 (c) (3) non-profit organization that empowers individuals with disabilities to maximize the quality of their lives in their home communities.

For more information contact Natalie Saenz at natalie@capcinc.org or at (562) 693-8826.

LOVE WHITTIER



APRIL 21

Join us for a day of service throughout the city

1

SIGN UP FOR A PROJECT

LOVEWHITTIER.ORG

2

KICK OFF RALLY

Saturday, April 21
Check In @ 8AM Program @ 8:30am
Joe Miller Field - 7630 Washington Avenue

3

GO & SERVE OUR CITY

9:15AM
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WHAT'S COOL IN YOUR SCHOOL

Frontier High School named 2018 model continuation high school

Frontier High School is one of 32 schools in the state to be recognized by the California Department of Education as a 2018 Model Continuation High School for creating innovative programs that address the academic, social and emotional needs of students who are in need of additional support as they pursue their paths toward graduation.

"These model continuation high schools provide a space where students can feel a sense of accomplishment and increased confidence and receive strong educational support," State Superintendent of Public Instruction Tom Torlakson said. "Creating an academically challenging yet encouraging school climate can help turn an at-risk student on the verge of dropping out into a high school graduate prepared for a future career or college."

This year, 32 of California's 441 continuation schools were designated as Model Schools, which offer exemplary comprehensive services to students behind in high school credits or in need of a flexible school schedule due to employment outside of school, family needs or other circumstances.

This is the seventh time that Frontier has been honored with the three-year designation. The school will be recognized at the 2018 California Continuation Education Association (CCEA) State Conference in April.

"This designation validates what we do as a school every day to foster achievement among our students while providing them with a dedicated support system and caring community in which to learn," Principal Margie Moriarty said. "I want to thank our team of educators who put in a mountain of effort to continually improve the quality of education for our students."

Frontier was recognized for cultivating a culture of respect, inclusion and acceptance on campus that has led to excellent teacher-student rapport, positive staff morale, improved student engagement, partnerships with local businesses and organizations, creative solutions to assist students with their educational endeavors and increased student pride in the campus.

Frontier has also earned a six-year Western Association of Schools and Colleges (WASC) accreditation in September 2017 – the highest term awarded to schools by the WASC commission. Frontier will remain fully accredited until 2024.

Whittier Union High School District



to achieve and maintain excellence...

Whittier Union emergency preparedness workshop raises awareness of campus safety

To ensure that its campuses continue to maintain safe environments for students and staff, the Whittier Union High School District recently held a safety review meeting for dozens of District administrators, safety personnel and partner elementary school districts to review security practices in the event of a crisis and learn more about the District's proactive approach to helping students cope.

The meeting also provided staff insight into the psychology of attackers, a discussion led by noted clinical and forensic psychologist Dr. Manny Tau, as well as information on how the District's law enforcement partners (Whittier Police Department and Los Angeles County Sheriff's Department) respond to incidences that occur on campus.

"I appreciate the fact that aside from the role of law enforcement, WUHSD and its leaders continue to focus on all phases of emergency management, including prevention-mitigation, preparedness, response and recovery," Whittier Police Department Chief Jeff Piper said. "Conducting vulnerability assessments, security plan reviews, and incorporating an interdisciplinary threat assessment team encompasses a thorough approach to maximize campus security and student safety. Our strong relationships will continue to foster communication and collaboration with law enforcement, school districts, community partners and the public."

The meeting included an overview of mental health services provided by the District in partnership with such agencies as The Whole Child, Pacific Clinics



and others. Under its Student Well-Being program, the District proactively identifies students who are hurting or struggling and provide students and their families with social and emotional support through counseling and wellness centers. Administrators, counselors and staff at each school have undergone extensive training in suicide and threat assessment.

The District's security practices include practicing a "see/hear something, say something" approach and having school resource officers on every campus, strengthened by outstanding relationships with the Whittier Police Department and Los Angeles County Sheriff's Department.

Whittier Union also schedules regular lockdown drills to prepare in the event of an active shooter on campus. After any school shooting occurs in the nation, administrators meet to review what occurred and to revise plans.

Tau, who has specialized in threat

assessment for 20 years, discussed risk factors, targeted violence, how to tell the difference between noncredible and credible threats, and personality traits of those who are likely to pose a real threat.

The meeting also included discussion on what happens after an incident, from communication with families, community and the media to how the District's crisis response team provides support to families and students impacted.

"Whittier Union goes above and beyond to help our students who are either hurting or coping with trauma, making sure that we build strong relationships with them and support them in every way possible," Superintendent Martin Plourde said. "It's important to remember that despite recent high-profile school shootings, our schools continue to be safe places for students and staff. With the help of our parents and community, we are committed to maintaining the highest levels of safety for everyone in Whittier Union."

Salute to Service



Honoring Whittier's nonprofit organizations and volunteers

Wake Up Whittier—May 16
Whittier Hospital Medical Center

Full Table - \$70
Participation includes 6" Expo table, linen, 2 chairs, signage, and June Business Focus photo feature

Half Table - \$50
Participation includes half of a 6" Expo table, linen, signage, 2 chairs, and June Business Focus photo feature

To participate in the Whittier Chamber's once a year Salute to Service program, contact Ashlyee Montalvo at ashlyee@whittierchamber.com for more information.



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Marilyn Neece



Nonprofit Corner Cafe

This is for you, nonprofit executive directors who make Whittier a wonderful place to live. Your success with your team of volunteer leaders and your hard-working staff is the focus of this column. This month, we're considering your Board of Directors.

Whittier's nonprofits are blessed with many exceptional board members. The good news is that these volunteer leaders have years of experience, know just about everyone, and are connected to many organizations. That's also the bad news. If those are the only board members you have, there may be a reluctance to change from what's worked just fine for decades.

In truth, it's not working just fine anymore. The nonprofit world is changing fast. Funding agencies shift their priorities. Legislation may require changes in operations, client service, the need for earned income, and transparency. Our most loyal contributors are aging. Clients' needs may be changing. Communication with volunteer leaders, contributors, clients, staff, and the community has become a crucial and sometimes complicated part of your work. Challenges need quick problem-solving.

Your board of directors can be your greatest partner in navigating the new-and-changing-normal, or they can be just another stewardship chore. Here are four areas where you engage their minds and hearts to empower them to be fabulous board members. Board members don't always know their role coming in. Helping them be successful is your best work ever.

Relationships.

Yes, at its core, the leadership team is all about relationships. Stay in relationship with your board members and support their working team relationship growth. That means giving them diverse perspectives and a respectful process for creating an inspiring vision of success. It means giving them training and education on how to be a successful board of directors together.

Broader perspectives.

Recruit board members from multiple generations—more than mostly Baby Boomers and a few Gen Xers. Consider

what segments of the community are NOT already represented on your board. What skills and connections do you need to pull off your vision of the organization's future? Then engage them in strategic growth conversations that pull them together into a powerful team for your mission's future. Since this is the conversation that chooses your strategic path to navigate massive change, the diversity and process are crucial.

Aggressive education.

They need to be serious advocates in the community. Internally, do they all understand and buy into the Vision and the plan to achieve it? Do they understand the story told by your financial statements? Do they know how your operations and programs are aligned to accomplish goals? Externally, do they really know the Vision and the most effective client success stories? Do they have easy ways to share their commitment to the cause?

Fundraising culture.

Do your board members participate in fundraising or do they reject their responsibility to provide resources? Some are honest enough to refuse outright. Others might agree but not actually do anything. Most board members are afraid of fundraising, not wanting to go out and actually ask anyone for money. It's not their fault; it's human nature. *Important note: It's crucial that your board members consider your organization their first or second personal philanthropic priority or it isn't likely they'll participate.*

You can alter that culture of fear by matching their natural strengths to the segments of the fundraising cycle - prospecting, cultivating, asking, thanking, and stewardship. Some board members are actually good at asking. Depending on their personality, others will excel at creating great systems for the other functions. Give them good tools, fundraising personality assessments, and lots of encouragement.

You can also model how to ask. Give board members some training then take one person with you each time you approach a major gift prospect. Keep that person involved in the follow-up process. Show them how to be successful.

Marilyn Neece is President/CEO of Neece Consulting – the Executive Director's best friend to help align your people, resources, and operations to accomplish your vision of success. For more info, email marilyn.neece@gmail.com.



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Job Interview Gaffes and Body Language No-Nos

by Gail Cecchettini Whaley

Body language can convey a lot in a job interview.

Most job applicants get nervous when going through a job interview. There's a lot riding on the interview, and a person doesn't get a second chance to make a good first impression. In fact, nearly half of employers know if a candidate is a good fit in the first five minutes, according to an annual Career Builder Survey. Only eight percent make up their mind within a half hour or longer.

Unusual Interviews

The CareerBuilder survey also asked employers to share the most unusual things that candidates have done during a job interview. These job candidates took the top honors:

- Asked for a cocktail.
- Pulled out a bag of drugs with his keys.
- Broke out in song in the middle of the interview.
- Asked to taste the interviewer's coffee.
- Wore a Darth Vader outfit to the interview.
- Wore slippers to the interview.
- Lacked the necessary skills and stated "Fake it until you make it" was his personal philosophy.
- Asked interviewer if she was qualified to be doing her job.
- Offered interviewer pumpkins and said they transfer good energy.

Common Blunders

The survey also asked employers to identify common and damaging interview mistakes that candidates



made. Employers highlighted the following 10 instant deal breakers:

- Getting caught lying about something (71 percent).
- Answering a phone call or texting during the interview (67 percent).
- Showing a lack of accountability (52 percent).
- Swearing (51 percent).
- Speaking negatively about a current or previous employer (48 percent).
- Knowing little or nothing about the job or the company (45 percent).
- Displaying unprofessional body language (43 percent).
- Knowing nothing about the industry or competitors (35 percent).

Body Language Is Key

Body language can convey a lot during an interview. Hiring managers stressed the importance of eye contact, smiling, good posture and a firm handshake.

Some body language to avoid: fidgeting, playing with something on the table or with your hair or face and using too many hand gestures.

Whittier Reads: Orhan's Inheritance

In the month of April, the Whittier Public Library and the Whittier Public Library Foundation present a special opportunity to read and experience *Orhan's Inheritance* by Aline Ohanesian. This book is a powerful, fictionalized account of a family haunted by the Armenian genocide. The selection of this book as part of Whittier Reads coincides with the month of April which marks the 100th year of the beginning of the Armenian Genocide.

"Aline Ohanesian draws from her family's own dark history to create a tender, powerful story of love and reclamation. *Orhan's Inheritance* is a breathtaking and expansive work of historical fiction and proof that the past can sometimes rewrite the future" writes one review.

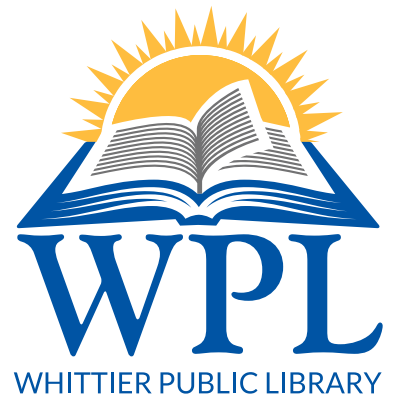
In addition to the community-wide reading of the book, several activities and programs have been scheduled to enhance the story.

Wednesday, April 4 – *How Should We Understand Orhan's Inheritance?* Central Library, 6:30 p.m. FREE

Presentation by Richard Hovannisian, Ph.D., Professor Emeritus, UCLA; Adjunct Professor, USC, & Presidential Fellow, Chapman University

Saturday, April 7 – *Tour of Holy Cross Armenian Apostolic Cathedral and Armenian Genocide Martyrs Monument* Bus leaves Central Library at 10 a.m. sharp. Tour includes lunch. \$20 per person

Saturday, April 14 – *Presentation and Book Signing by Aline Ohanesian* Central Library, 5:00 p.m.



Monday, April 16 – *Film: Grandma's Tattoos* Whittwood Branch Library, 6:30 p.m.

Wednesday, April 18 – *Group Discussion of Orhan's Inheritance* Central Library, 6:30 p.m.

Wednesday, April 25 – *Surviving Silence: Armenian Voices at the USC Shoah Foundation* Whittwood Branch Library, 6:30 p.m.

Presentation by Sedda Antekelian and Manuk Avedikyan

Friday, April 27 – *Music and Dance Performances* Central Library, 6:30 p.m.

Greg Hosharian Trio and Ara Melconian Dance Company

Complete schedules are available at the library, whittierplf.org and whittierlibrary.org. Books are available for checkout or for sale at the Whittier Public Library, 7344 Washington Avenue, Whittier.



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														29	30												

- April 4 through 13**
Whittier City School District 6th Annual Art Show @ Whittier Art Gallery (8035 Painter Ave.) Gallery is open Wednesday through from 2-7 p.m. and Saturday & Sunday from 1-6 p.m. Art from Whittier school's will be on display. Free. Visit whittierartgallery.org for more information.
- April 6, 13, 20 & 27**
Certified Farmers Market @ Uptown Whittier (Philadelphia St. and Bright Ave.) 8 a.m. to 1 p.m. Purchase farm-fresh produce from local vendors. Free admission. For more information call (562) 696-2662
- April 25 & 26**
Writes of Spring @ Rio Hondo College (3600 Workman Mill Rd.) The Writes of Spring is an annual two-day celebration of writers and writing, featuring performances by guest writers, students and faculty across various genres and literary forms. The event is held in the Wray Theater and comprised of multiple program sessions. Free to attend. \$3 parking fee. Call (562) 908-3492 for program schedule.
- April 26 through 29**
Enemy/Flint by Diana Burbano @ Rio Hondo College (3600 Workman Mill Rd.) April 26-28 at 8 p.m. & April 29 at 2 p.m. A world premiere based on the classic play 'An Enemy of the People.' This time set in the middle of Flint, MI and its water crisis. Free admission, \$3 parking fee. For more information call (562) 908-3492

APRIL 4
Whittier Reads Talk @ Whittier Public Library Central (7344 Washington Ave.) 6:30 p.m. Topic: "How should we understand Orhan's Inheritance?" presentation by Richard Hovannisian. Free. For more information call (562) 567-9900

APRIL 5
Annual Installation and Year in Review @ Candlewood Country Club (1400 Telegraph Rd.) Registration and networking: 5 p.m. Dinner and presentation: 6 p.m. Join in us saying thank you to outgoing President Laurie Perschbacher and welcome Incoming President Gary Lee Martinez. \$40 includes dinner. Purchase tickets at whittierchamber.com

APRIL 6
Free tax preparation @ Rio Hondo College (3600 Workman Mill Rd.) 9:30 a.m. to 12:30 p.m. IRS-Certified volunteers provide basic income tax return preparation to qualified individuals & families who earn \$54,000 or less. Free for those who qualify. For more information call (562) 463-7359

Bach Poet Musicale @ Whittier College Memorial Chapel (13406 Philadelphia St.) 12 to 1 p.m. Featuring Whittier College student and faculty performances. Free. For more information call (562) 907-4237

Casino Night Benefit @ the Whittier Museum (6755 Newlin Ave.) The Skills Organization is holding "A Night at the Museum." Enjoy an exciting night exploring the roaring 20's with casino games, cocktails, music and more. \$50 per person. To purchase tickets call (562) 325-5620

APRIL 7
23rd Annual Art & Antique Spring Faire @ Uptown Whittier (on Philadelphia St. between Painter Ave. & Greenleaf Ave.) 9 a.m. to 3 p.m. This family event will feature artisans, antique dealers, dancers and more. Free public admission. For more information call the Whittier Uptown Association at (562) 696-2662

"An Old School Pep Rally" @ Whittier High School (12417 Philadelphia St.) 3 to 4 p.m. Featuring international performing artist Mark Herman on the newly rebuilt Wurlitzer Organ. The "Old School Pep Rally" themed event will include a silent movie, dancers, and fun spirited music. Free. For more information email jpeel@aol.com.

APRIL 8
10th Annual Welcome Home Vietnam Veterans Day Celebration @ Sierra High School (9401 S. Painter Ave.) 11 a.m. to 5 p.m. Featuring Jerry Salas and the Rick for Vets Band, classic car show, military memorabilia, food and more. Free. For more information email whvvd17@gmail.com.

APRIL 9
Sons and daughters of Italy monthly meeting @ Masonic Lodge (7604 Greenleaf Ave.) 6:30 p.m. celebrate the 52nd anniversary of the organization. For more information call (909) 851-4108

APRIL 10
SCORE consultations @ the Whittier Chamber office (8158 Painter Ave.) 9 a.m. to 12 p.m. SCORE mentors will help you and your business open new markets, reach new customers, and achieve new goals. By appointment only. FREE. For appointments call (626) 593-1120

APRIL 11
New member orientation @ the Whittier Chamber office (8158 Painter Ave.) 9:30 - 11 a.m. Meet chamber volunteers and staff and learn how to maximize your chamber membership free to attend. RSVP TO (562) 698-9554

APRIL 13
Free tax preparation @ Rio Hondo College (3600 Workman Mill Rd.) 9 a.m. to 1 p.m. IRS-Certified volunteers provide basic income tax return preparation to qualified individuals & families who earn \$54,000 or less. Free for those who qualify. For more information call (562) 463-7359

Whittier First Day's Angels on the Red Carpet @ Parnell Park Community Center (15390 Lambert Rd.) 6 to 9 p.m. Enjoy an evening of entertainment and tasting of local eateries. Proceeds benefit First Day. \$50 per person. To purchase tickets call (562) 945-4304

APRIL 14
"Fashion to a Tea" Luncheon and Fashion Show @ Whittier Museum (6755 Newlin Ave.) Doors open at 11 a.m. Showcasing vintage bathing suits and intimate apparel from the Museum's textiles collection to benefit programs, exhibits and continued restoration and preservation for the Whittier Museum. \$40 for museum members: \$50 for non-members. To purchase tickets call (562) 945-3871

APRIL 15
Millie Morte CD Release @ Whittier College Shannon Center (6760 Painter Ave.) 3 p.m. Crystal Records Corp., Whittier College and the Music Department proudly present Millie Morte CD Release featuring Professor David Muller and Rose Chen. Admission is free, but tickets must be reserved at shannoncenter.org

APRIL 18
Wake Up Whittier @ Whittier Community Center (7630 Washington Ave.) 7:30 to 9:30 a.m. Hosted by the City of Whittier. Network with local business professionals and enjoy your first meal of the day! FREE for chamber members; \$20 for non-members. For more information call (562) 698-9554

APRIL 19
Ribbon cutting @ Office Depot (15100 Whittier Blvd.) 4 p.m. Free. For more information call (562) 698-9554

APRIL 21
Stepping Out Against Domestic Violence 5K Walk @ Central Park (6628 Friends Ave.) Registration begins at 6:30 a.m. Shelter's Right Hand will be holding their 22nd annual 5K walk to help raise funds for the Women's & Children's Crisis Shelter to put an end to domestic violence. Entry fees vary. To learn more call (657) 549-2551

Love Weekend Kickoff @ Joe Miller Field (7630 Washington Ave.) 8:30 a.m. Love Whittier will be serving in the Whittier community with multiple projects. Free to join. Visit lovewhittier.org for more information.

APRIL 22
Wedding & Event Soiree @ Friendly Hills Country Club (8500 Villverde Dr.) 1 to 4 p.m. Enjoy an afternoon filled with delectable bites, local vendors and all the event inspiration you may need! Free. For more email call (562) 698-0331 ext. 207

APRIL 24
SCORE consultations @ the Whittier Chamber office (8158 Painter Ave.) 9 a.m. to 12 p.m. SCORE mentors will help you and your business open new markets, reach new customers, and achieve new goals. By appointment only. FREE. For appointments call (626) 593-1120

Tasty Tuesday @ The 6740 (6740 Greenleaf Ave.) 11:30 a.m. to 1 p.m. Enjoy business networking and great food! \$10 for pre-registered Chamber members; \$15 at the door; \$20 for non-members. Call (562) 698-9554 for more information

Inside Latin Jazz @ Whittier College Shannon Center (6760 Painter Ave.) 8 p.m. The Inside Latin Jazz series offers fascinating onstage interviews with leading artists. Admission is free, but tickets must be reserved at shannoncenter.org

APRIL 26
Choir Concert @ Whittier College Memorial Chapel (13406 Philadelphia St.) 7:30 p.m. Featuring performances by the Whittier College choirs. Free. For more information call (562) 907-4237

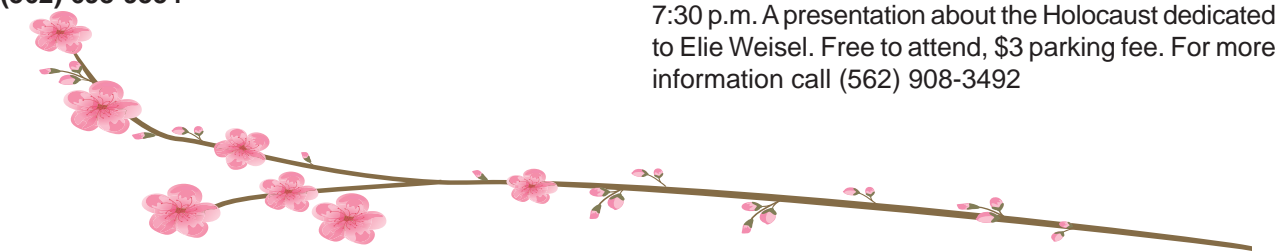
APRIL 27
Poet Musicale @ Whittier College Memorial Chapel (13406 Philadelphia St.) 12 to 1 p.m. Featuring Whittier College student performances. Free. For more information call (562) 907-4237

A Taste of Rio @ Rio Hondo College (3600 Workman Mill Rd.) 6 p.m. A festive evening of delicious food, wine and beer tastings and drawings. VIP tickets \$75; Regular admission \$35 pre-sale, \$50 at the door. For adults 21 and over. For more information call (562) 908-3476

APRIL 29
California Women's Chorus Concert @ DoubleTree by Hilton Whittier (7320 Greenleaf Ave.) 2 p.m. New Century Singers Whittier will host the CWC Convention and 49th Annual Scholarship Concert spotlighting their scholarship winners. \$15 per person. To purchase tickets call (562) 607-4876

Whittier College Ensemble's Concert @ Whittier College Memorial Chapel (13406 Philadelphia St.) 2 p.m. Performances featuring Whittier College handbells ensemble, brass ensemble, string ensemble, guitar ensemble and more. Free. For more information call (562) 907-4237

APRIL 30
Legacy @ Rio Hondo College (3600 Workman Mill Rd.) 7:30 p.m. A presentation about the Holocaust dedicated to Elie Weisel. Free to attend, \$3 parking fee. For more information call (562) 908-3492





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Spring Cleaning for Home Owners

Whether Selling or Planning to Stay!

Spring Cleaning. It's time for that fresh look and feel but how do you achieve it? Well, here are some brief tips I've given to my clients when preparing their home for sale, but these also apply to everyone!

"Fresh Set Of Eyes"

Sometimes it's easy to overlook things needing to be addressed in your home, so decide to look at your home with a "fresh set of eyes" - just as anyone else would when looking at your home for the first time.

Put The "Cleaning" in Spring Cleaning

Sanitize and deodorize. Clean the nooks and crannies that normally get overlooked, i.e. light switches, door handles, cabinet knobs, oven knobs, etc. If it won't come clean then paint, repair or replace it.

Lighten Up

Let that Spring in and clean your windows. You may be surprised how much builds up on BOTH sides of that glass!

De-Clutter / Organize

Remove, remove, remove! When you have more open space, your home feels fresher and less burdened. Sell it, store it (elsewhere) or when in doubt, throw it out/donate. Pack and store away unused items. Organize and sweep the garage (I know, I know!). Clear clutter and arrange furniture to give rooms a more spacious feel.

Closets

It's so easy to let things pile up! Empty closets of off season items (see above paragraph). Organize your closets to use the most efficient use of space.

Repairs

Spring is a great time to get things looked at. Check or have your home professionally inspected for any needed maintenance. Paint or touch up as necessary.

This is a partial Spring Cleaning list, and even if you do just a few things on it, your home will welcome that refreshing look and feel we all enjoy!



Rob Marin is a Whittier resident and realtor with KW Larchmont. He specializes in helping you buy or sell your home. Rob can be reached at 562.688.1873 or at RobMarinRealty.com



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Whittier Community Center (7630 Washington Ave., Whittier, CA 90602)

For more information call the Chamber office at (562) 698-9554

You're Invited



A Taste of Rio

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Friday, April 27, 2018 • 6 p.m.

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AROUND TOWN

Shelter's Right Hand 5K Walk to benefit victims of domestic violence



There's still time to register for the Shelter's Right Hand 22nd Annual "Stepping Out Against Domestic Violence 5K Walk" on Saturday, April 21, 2018. Proceeds from the event will benefit the Women's and Children's Crisis Shelter (WCCS) and victims of domestic violence. The Walk begins in Central Park at 8 a.m. and follows a 3.1 mile route through the historic residential neighborhoods and business district of Uptown Whittier. All registered walkers will receive an official t-shirt with the 2018 Walk logo. After the Walk, participants will find light refreshments and the posting of prize winners. Silent witnesses, each memorializing a woman who lost her life to domestic violence, will be on display throughout the morning reminding walkers of the tragedies surrounding domestic violence. For Walk information and entry forms, visit the Shelter's Right Hand website at www.sheltersrighthand.org, Like Shelter's Right Hand on Facebook or call (657) 549-2551. Donations to benefit WCCS are payable to Shelter's Right Hand, PO Box 9304, Whittier, CA 90608.

Michelle O'Connor to Speak at Friends of Whittier Hills Annual Meeting

Michelle O'Connor is the project manager for the new 1,365-acre regional park to be located at the junction of the 60 and 605 Freeways. As Project Manager for the Puente Hills Landfill Park Master Plan, she coordinated the work of a multi-disciplinary consultant team. She has over 10 years of experience in park planning, management and currently oversees Trail Planning of Los Angeles County Department of Parks and Recreation. Her presentation "Puente Hills Landfill Park and Master Plan Overview/Status" will include recent modification to the

master plan due to site limitations and budgetary constraints. Construction is set to start this year with completion of Phase 1 slated for 2021.

The public is invited to attend the Annual Membership meeting of the Friends of the Whittier Hills on Monday April 23 at 7 p.m. at the Whittier Art Association and Gallery, 8035 Painter Ave., Whittier CA 90602. There will be a short 15-minute business meeting before the presentation and refreshments will be served. For information, contact Jim Kelly at (626) 622-6541.

HOT to hold 28th Annual Fundraiser



On Friday, May 4, the Hispanic Outreach Taskforce (HOT) will hold its 28th Cinco de Mayo celebration fundraiser. The dinner and dance will take place at Friendly Hills Country Club, 8500 S. Villaverde Dr., Whittier. Proceeds from the event will help provide college scholarships for high school seniors in the community. To help maximize fundraising efforts, HOT is reaching out to local corporate leaders and business professionals who

may be interested in donating items for the silent auction. These contributions can include weekend getaways, tickets to sporting events or concerts, gift baskets, gift certificates, etc. For the past 28 years, HOT has worked to empower residents and families in the greater Whittier/Rio Hondo area by providing college scholarships, as well as critically needed programs including information about higher education, parenting, health and welfare, anti-gang activities and cultural arts programs. Any silent auction contribution will generate more proceeds for HOT's scholarship fund and help talented high school seniors in the community to pursue their academic dreams. For donation and event information, contact Jess Montes, HOT President, at (626) 524-8592 or by email at jess.montes@roadrunner.com.

Buona Pasqua (Happy Easter) from the Sons & Daughters of Italy

Sons and Daughters of Italy is a national organization of men and women who represent the estimated 26 million Americans of Italian heritage. They are dedicated to promoting the legacy of their ancestors, customs, and contributions to the United States of America. If you have never visited them before, you're invited to be their guest.

This meeting will be in memory of good friend Joe LaBanca. Joe recently passed away and is deeply missed. Joe was a successful business man, trusted friend and devoted husband and father. He was involved with the Sons of Italy for many years and served in numerous positions, including State



President and Lodge 2168 President.

Additionally, this is our lodge's 52nd anniversary! So, stop by and enjoy some anniversary cake and memories! They will do their regular 50/50 raffle as well.

The April meeting will take place on Monday, April 9 at 6:30 p.m. at the Masonic Lodge, 7604 Greenleaf Ave., Whittier.

The Hacienda Lodge is a Fraternal Non-Profit Organization. Proceeds from all of the fundraisers go toward their annual donations to various charities and a scholarship fund for local high school students.

For more information call Bill Viverto at (909) 851-4108.

Whittier City School Districts to be featured at Whittier Art Gallery

The Whittier Art Association and Gallery proudly present Young at Art featuring the Whittier City School District from April 4 through April 14 and East Whittier School District from April 18 through April 28. For the third year, all elementary and middle schools in both districts have been invited to enter work, ranging from drawings to sculptures—with paintings in all mediums from pastel to acrylic and everything in-between. This is an opportunity to see the wonderful new talent emerging in the community and this show has become one of the Gallery's most popular events. It is exciting to see the world through young fresh eyes. Due to the number

of art lovers drawn to the show, there will be two receptions for the Whittier City show. The first will be held on opening day, April 4 and the second one on April 11. Both will take place from 4 to 7 p.m. There will be refreshments and entertainment provided by the schools. Viewers are always amazed by the professional quality of these performances, so save the date, you don't want to miss this one. Please call (562) 698-8710 for information regarding reception for the East Whittier show. For this event, the Gallery will be open Wednesday through Friday from 2 to 7 p.m. and Saturday and Sunday from 1 to 5 p.m. The Whittier Art Gallery is located at 8035 Painter Ave., Whittier.

An open letter from Nancy Meschuk:



"Let's Face It!" It's time to put that 7-year rumor to rest. Yes, I am officially retired. After 25 years Uptown, and the last 19 years as *Let's Face It!* I am hanging it up...sort of. But not without thanking the wonderful people of Whittier.

Even though I reside in Hacienda Heights, I always felt I "lived" in Whittier and was a witness to history being made. My oh my, if my facial bed could talk! Each facial usually included a free therapy session. Problems were solved. Some marriages were saved, some not. Some clients found their voice to leave an abusive situation.

Ideas for fundraisers, especially SIW, were born. Businesses were formulated, tons of networking occurred, city issues were tweaked and implemented. Give a person 1 uninterrupted hour and the creative juices can really flow. I am grateful to have had the opportunity to be a part of those life changing and historical events. And I learned so much from you, my customers.

The 3 non-profits I have been involved with, (Shelter's Right Hand, Soroptimist International of Whittier, and the DAR-Daughters of the American Revolution) are all different but still an integral and important part of this community. Thank you for allowing me to serve on your boards. What a great group of talented people.

In the same spirit you embraced me and voted *Let's Face It!* Best of the Best in Skin Care for 2 years in a row, I hope you extend the same friendliness to Jessica Riad of Jamila Skin & Body Lounge. She is taking over my location and is new to the area. Please show her the Whittier hospitality you are known for.

So now, it is time for a new adventure. *Let's Face It!* will be relocating to the Grass Valley/Auburn area in Northern California, where my husband of 47 years and I can focus more on health and wellness with the Young Living Essential Oils that we have been using the last 5 years. If you're in the area contact me... nancy@letsfaceit.com.

Thank you for letting me serve you, "Ye Friendly Towne" of Whittier. You are truly unique and definitely "one of a kind".

May God continue to bless this quaint town.

Nancy Meschuk"

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Nilay Patel and Nilesh Patel, owners of The Pizza Press located in the Friendly Hills Marketplace at the corner of Whittier Blvd. and La Serna Drive, hosted the February Tasty Tuesday



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Candlewood Country Club (562) 941-1228 x226	Merrill Lynch & Co., Inc. (714) 257-4481
Catering By Herach & Ara (323) 728-0573	Muhlestein, Jeanne (562) 698-1809
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CIL Freight, Inc. (626) 964-3232	New Century Singers Whittier (562) 325-8059
Clearman's Steak N Stein Inn (562) 699-8823	The P.C. Help Desk (562) 869-4435
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Crepes & Grapes Café (562) 696-3255	San Miguel Apartments (562) 698-1290
Domis Team – Linda & Tim Domis (562) 884-5373	Shakey's Pizza Restaurant (562) 692-0741
Doubletree by Hilton – Whittier (562) 945-8511	Sprinkler Fitters U.A. Local 709 (562) 698-9909 x114
Employers Choice Screening (562) 319-0413	Stater Bros. Markets – Mulberry Dr. (562) 941-7711
Sylvia Foltz <i>Civic member</i>	Stater Bros. Markets – Whittier Blvd. (562) 696-3212
Friendly Hills Bank (562) 947-1920	Visiting Angels (562) 947-5390
Friends Chiropractic (562) 698-1275	Whittier Square Building (562) 945-5959
Hadley Tow (562) 692-3793	Yetter, Rose Mary <i>Civic member</i>
Harvey & Parmelee, LLP, CPAs (562) 698-9891	
Hispanic Outreach Taskforce (HOT) (562) 789-0550	



A Taste of Rio offers food, wine and fun at community event

Rio Hondo College Foundation's wildly popular "A Taste of Rio" evening is set for Friday, April 27 at 6 pm. More than 500 guests will sample delicious cuisine from local restaurants while enjoying fine wine, craft beer, live musical entertainment and scores of prize drawings.

The event raises funds to support scholarships, programs and equipment at Rio Hondo College.

New restaurants participating this year include Crooked Gaff Kitchen & Oyster Bar, The Commoner, Masataco, Tacos N Miches, The Chicken Koop and Tizon Bistro. Returning favorites include Auntie's Bakery & Café, California Grill, Clearman's Steak 'n Stein, DoubleTree by Hilton, The Green Leaf Thai Cuisine, Catering by Herach & Ara, Juan Great Fiesta, La Costa Fine Mexican, Lift Coffee Roasters, Tepeyac Restaurant & Tequila Sports Bar, Zapien's Salsa Grill and more.

The event is presented by Del Terra, Westberg+White Architecture, and RBC Capital Markets, and supported by more than 35 generous sponsors.

There's still time to become a sponsor, to participate as a featured restaurant/brewery, or to contribute an exciting drawing prize. Sponsors receive VIP admission. Contact Cynthia Nickell at cnickell@riohondo.edu or (562) 463-7065. For information and registration, visit www.riohondofoundation.org or call (562) 908-3476.



Outgoing Chamber President Laurie Perschbacher of MAP Property Management will sponsor A Taste of Rio again this year

Chamber Connections



The Whittier Chamber staff introduced Oromill Lumber owner Rick Porter and Keith Lyng with the team from Brookfield Residential including Marc Huffman (far right) and Chris Ball (2nd from the left) who will soon be developing the Nelles property

Whittier Community Foundation Presents

Dancing with the Whittier Stars

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May 3, 2018

SUSAN AYALA,
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CHERYL ESTEP,
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DAVID GONZALEZ,
Chair
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JOEY DURAN
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DON MRLA,
Commissioner
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MARC PATTERSON,
Superintendent
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ATTORNEYS/LEGAL SERVICES

Lee, Green, Stewart & Paul
Noah Green
13215 E. Philadelphia St.
Whittier, CA 90602
Phone: (562) 698-0468
Email: noah@pasattorneys.com
Website: www.pasattorneys.com



The law firm of Lee, Green, Stewart & Paul practices in the areas of business litigation and transactions, employment law, real estate law, wills & trusts, probate litigation, family law, and immigration law. With offices in Whittier and Pasadena, and over 50 years of combined experience, their firm has the skill and resources to create the results their clients deserve. Members and friends of the Whittier Chamber of Commerce are especially welcome and they look forward to serving you in the future.

INSURANCE

Farmers Insurance – Thuan Tran Agency
Thuan Tran
16543 Leffingwell Rd.
Whittier, CA 90603
Phone: (562) 905-6041
Email: ttran6@farmersagent.com
Website: www.agents.farmers.com/ca/whittier/thuan-tran



It is important to have a trusted insurance company working for you, one that can provide the knowledge and information you want. It is also important to have one that will be there in times of trouble, when you need them most. Thuan Tran's Agency offers a broad range of insurance products including home, renter, mobile home, auto, motorcycle, life and business. His office can also assist you with Covered California healthcare services, renewals and new enrollment. Thuan Tran's Farmers Insurance Agency became a part of the Whittier community in September of 2017. Contact their office for a quote today!

WHITTIER AREA CHAMBER OF COMMERCE
SIGN ME UP • MEMBERSHIP APPLICATION

2018 MEMBERSHIP DUES INVESTMENT SCHEDULE

Your Membership Investment Dues are based on your employee count. Employees are defined as any person on your payroll working 40 hours or more per week, including the owner(s). Minimum employee count is one. Part-time employees working less than 40 hours per week should be added up to the equivalent of a full-time employee. All employees are able to participate in Chamber events and activities to represent your business.

I. Retail, Commercial, Industrial, Sales & Service, Real Estate, Financial, Medical, Hospitals, Educational Institutions, Utilities

Employees	Amount
1-5	\$330
6-10	\$380
11-25	\$450
26-35	\$520
36-50	\$595
51-75	\$715
76-99	\$845
100 or more	\$1,100

II. Apartment Owners \$250
III. Service Clubs, Churches, Organizations..... \$250
IV. Civic Membership (non-business) \$125

of employees_____

Dues \$ _____
Processing Fee \$ 40.00
Total \$ _____



**WHITTIER AREA
CHAMBER
OF COMMERCE**

8158 Painter Avenue,
Whittier 90602
phone: 562 698-9554
fax: 562 693-2700
whittierchamber.com

Company Name: _____

Company Phone: _____ Fax: _____

Physical Address: _____

City, State, Zip: _____

Email: _____

Business Category: _____

Website: _____

☐ Use Physical Address as mailing address

Mailing Address: _____

City, State, Zip: _____

5 Searchable keywords for Whittier Chamber Profile Page on website:

1. _____ 2. _____

3. _____ 4. _____

5. _____

Social Media:

Facebook: _____

Linked-In: _____

CONTACT INFORMATION

Owner: _____ Phone: _____

Email: _____

Primary Contact: _____ Title: _____

Email: _____ Phone: _____

Billing Contact _____ Title: _____

Email: _____ Phone: _____

I give the Whittier Chamber permission to contact me via ☐ Fax ☐ Email ☐ Both
I give the Whittier Chamber permission to use my photo in any Whittier Chamber
printed or digital publications ☐ Yes ☐ No

JOIN ME IN BECOMING
A CHAMBER MEMBER

TESTIMONIAL



“ Skin Perfect Medical has been in Whittier for over 10 years. Being part of a great Chamber has allowed our business to grow with the community and meet new people to help them reach their personal goals whether it's through beauty or health. Being a part of the Chamber is just another great way to get in the community and meet amazing people. We look forward to many ” years to come!

Toni Segura-Lozano,
Skin Perfect Medical • (562) 464-5777



Congratulations to our
Milestone Members
this month!

Thanks to the following businesses that have been partners with the Whittier Chamber in helping to create a thriving economy.

65 years
Rose Hills Memorial Park & Mortuary
(562) 699-0921

50 years
Oceanic Arts
(562) 698-6960

15 years
The 6740 Pub & Grill
(562) 698-6740

10 years
The Traveling Traveler
(562) 907-7938

Shop this Spring



The **QUAD** AT WHITTIER

Big 5 • Blaze Fast Fire'd Pizza • Boost Mobile • Burlington • Chili's • China Wok
Dollar Tree • Don Roberto's Jewelers • Famous Footwear • Fantastic Sam's • Fashion Q
GameStop • GNC • G-Stage • H&R Block • Hawaiian Island BBQ • HeaRx
Maki Yaki Japanese Grill • Marshalls • Maya Threading and Beauty • Michaels • N2 (Gelato)
Petco • Quad Dental • Rite Aid • Ross Dress for Less • Rubi's Frosty Freeze
Sally Beauty Supply • Sprint • Staples • Subway • T-Mobile • The Avenue • The Olive Garden
The Quad Cleaners • The UPS Store • TJ Maxx • Vallarta Supermarkets
Weight Watchers • Yogurtland

COMING SOON NATALIE'S NAILS & SPA



Whittier Boulevard & Painter Avenue • Whittier