



WHITTIER AREA CHAMBER OF COMMERCE

ADVERTISING RATES & SPECS

Thank you for your interest in *Business Focus* advertising! Distribution includes Whittier business license holders, chamber members & residents. The *Business Focus* is also available on the Chamber's website. Total readership is 20,000 monthly.

DEADLINE

Space reservation is due the 5th of the month prior to publication; artwork and editorial due the 15th of the month prior to publication. Rate based on standard paper.

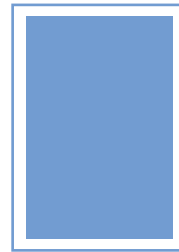
SPONSOR ARTICLE

Business Focus Front Page Member Spotlight - \$650 (500-600 words; includes photo(s) or graphic)

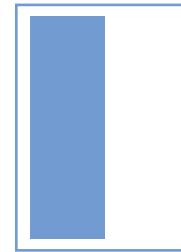
PRICE PER AD

AD SIZE	1-5x	6-12x
Back Cover	\$1,350	\$1,200
Full Page	\$800	\$700
1/2 Page	\$575	\$500
1/4 Page	\$300	\$275
1/8 Page	\$200	\$175
Member Marketplace	\$75	\$50
Restaurant Row	\$125	\$100
Front Page Strip	\$450	\$350
Front Page Member Spotlight	\$650	\$650

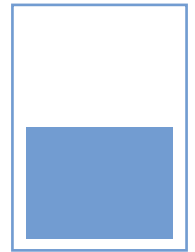
AD SIZES



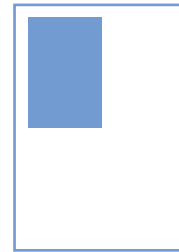
FULL PAGE
10" w x 15.75" h



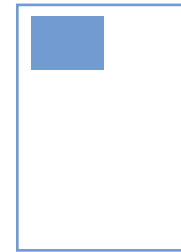
1/2 PAGE (VERTICAL)
.875" w x 15.75" h



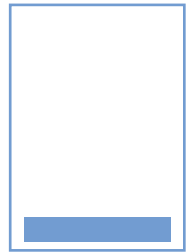
1/2 PAGE (HORIZONTAL)
10" w x 7.75" h



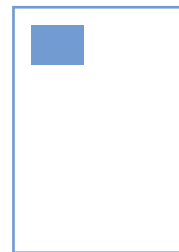
1/4 PAGE
4.875" w x 7.75" h



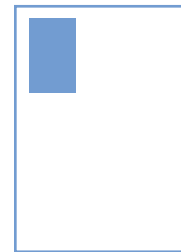
1/8 PAGE
4.875" w x 3.75" h



FRONT PAGE STRIP
10" w x 2" h



MEMBER MARKETPLACE
3.25" w x 2.25" h



RESTAURANT ROW
3.25" x 4.75"

- Ads/artwork may be updated monthly
- Rates subject to change; signed contracts honored for term
- Advertising is available to Whittier chamber members only