

CHAMBER MARKETING OPPORTUNITIES



A MEMBER'S GUIDE TO THE WHITTIER CHAMBER'S
PRINT AND EMAIL MARKETING OPPORTUNITIES



1

BUSINESS FOCUS

A bi-monthly newspaper filled with Whittier news and business information. Distributed to Whittier residents, businesses, and public locations. Let us know if you'd like advertising rates.



2

E-NEWSLETTER

Reach over 1,900 contacts with just one email! Advertise your business in our weekly e-newsletter, At a Glance, for just \$50 each edition. You can also send out your own exclusive e-blast for \$100.



3

COMMUNITY RESOURCE MAGAZINE

This is our magazine that is printed twice a year and features our members and local stories. We print 8,500 copies and deliver them to Whittier residents and all Chamber members. Discounted bundle advertising rates available.



4

MEMBER NEWS/BLOG

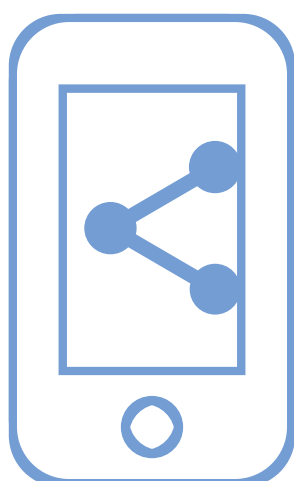
Members can submit their press releases to our website through their login information for added exposure. Blogs show credibility to our website visitors by because it showcases members' expertise of their industry.



5

HOT DEALS

Members can share their discounts and promotions on our website for added exposure!



6

SOCIAL MEDIA

Let us retell your story. Gain exposure and credibility through our social media accounts! Send us an image to include on our social stories!

FOR MORE INFORMATION, VISIT WHITTIERCHAMBER.COM
OR EMAIL CELINA AT CELINA@WHITTIERCHAMBER.COM