

# CHAMBER WEBSITE ADVERTISING



## A MEMBER'S GUIDE TO ADVERTISING ON WHITTIERCHAMBER.COM

*All members have a complimentary listing on our website:*

*Business Name, Primary Representative, Address, Phone Number, Business Category, 5 Searchable Keywords and Website Link*

### ENHANCED MEMBER PROFILE

Spotlight your business with an enhanced member profile in our searchable business directory. The enhanced profile includes a 1600-character description of your business, 5 bullet points, 20 searchable keywords, your logo, a photo & video gallery, social media links, and a map to your business.



**\$300/YR**



*Our 25-year-old website is highly ranked on Google due to its longevity and frequent updates. It also receives over 1,000 views weekly.*

### A LA CARTE:



#### ADDITIONAL CATEGORY (\$100/YR)

Add an additional category to your basic listing so your customers can find you easily.



#### ENHANCED SEARCH PACKAGE (\$150/YR)

Add to your basic listing with priority placement at the top of the search results, a 200 character description of your business or a company tagline, and an extra 5 searchable keywords.



#### LOGO ADVERTISING (\$100/YR)

Gain visibility with your logo or photo alongside your basic listing for added exposure on both your member profile and the search page.



**\$600/YR**

### BANNER ADVERTISING

Stand out from others in your category with a banner ad that is linked to your website. In addition, your business will be prioritized in your category in our directory.

**Dimensions: 960 px by 120 px**

#### EXAMPLE:

Your business category is RETAIL, so your banner ad will be shown at the top of the search results page in the RETAIL category. Your business will also be listed at the top of the search results page in RETAIL.

### EVENT BANNER ADVERTISING

Advertise your event to our website visitors on our popular event calendar page. The event calendar is our most frequently-visited page on our website.

**Dimensions: 800px by 400px**

#### EXAMPLE:

Your business creates an advertisement with the above dimensions and sends it to us. Your event advertisement will be visible for X week(s) after payment is received.



**\$50/WK**

FOR MORE INFORMATION ABOUT ONLINE ADVERTISING, PLEASE EMAIL CELINA AT CELINA@WHITTIERCHAMBER.COM