

ADVERTISING RATES & SPECS

Thank you for your interest in *Business Focus* advertising! Distribution includes Whittier business license holders, Chamber members & residents. The *Business Focus* is also available on the Chamber's website. Total readership is over 20,000 monthly.

DEADLINE SCHEDULE

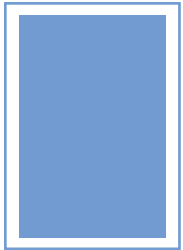
Space reservation is due the 5th of the month prior to publication; artwork and editorial due the 15th of the month prior to publication. Rate based on standard paper.

ISSUE	ARTWORK DEADLINE
January/February	December 10
March/April	February 15
May/June	April 15
July/August	June 15
September/October	August 15
November/December	October 15

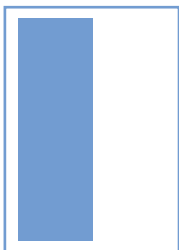
PRICE PER AD

AD SIZE	1 ISSUE	2-5 ISSUES	6 ISSUES
Back Cover	\$2,650	\$2,500	\$2,350
Full Page	\$1,550	\$1,450	\$1,350
1/2 Page	\$1,100	\$1,050	\$950
1/4 Page	\$550	\$525	\$500
1/8 Page	\$375	\$350	\$325
Member Marketplace	\$150	\$125	\$100
Front Page Strip	\$850	\$800	\$700

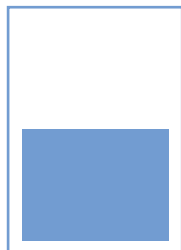
AD SIZES



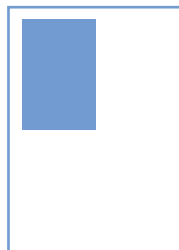
FULL PAGE
10" w x 15.75" h



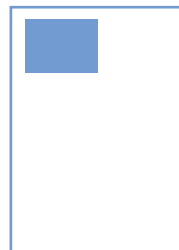
1/2 PAGE (VERTICAL)
4.9" w x 15.75" h



1/2 PAGE (HORIZONTAL)
10" w x 7.75" h



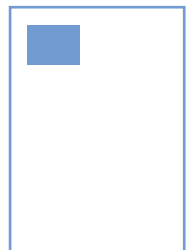
1/4 PAGE
4.9" w x 7.75" h



1/8 PAGE
4.9" w x 3.75" h



FRONT PAGE STRIP
10" w x 2" h



MEMBER MARKETPLACE
3.25" w x 2.25" h

- Ads 1/4 page or above with an annual commitment (6 issues) receive a bonus social media shout-out
- Ads/Artwork may be updated per issue
- Rates subject to change; signed contracts honored for term
- Advertising is available to Whittier Chamber members only