

CHAMBER MARKETING OPPORTUNITIES



A MEMBER'S GUIDE TO THE WHITTIER CHAMBER'S
PRINT & EMAIL MARKETING OPPORTUNITIES



1 BUSINESS FOCUS

A bi-monthly newspaper filled with Whittier news and business information. Distributed to Whittier residents & businesses. Available online & pushed on social media. Members can submit expert articles!

Advertising rates available upon request.



2 E-NEWSLETTER

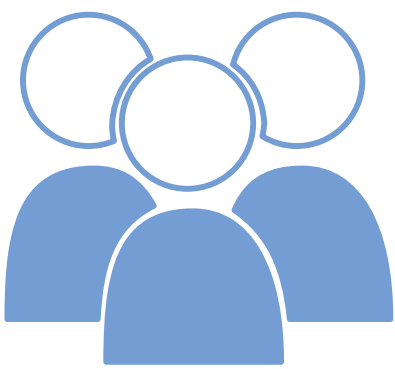
Reach over 2,000 contacts with just one email! Advertise your business in our weekly e-newsletter, **At a Glance**, for just \$50 each edition. You can also send out your own exclusive e-blast for \$100.

"At a Glance" Dimensions: 1300px w by 400px h



3 COMMUNITY RESOURCE MAGAZINE

This is our magazine that is printed twice a year and features our members and local stories. We print 5,000 copies and deliver them to Whittier residents and all Chamber members. Each member receives a complimentary listing in this magazine. Discounted bundle advertising rates available.



4 MEMBER NEWS/BLOG

Submit your press releases to our website through **your member login** for added exposure. Blogs show credibility to our website visitors because it showcases your expertise of your industry.

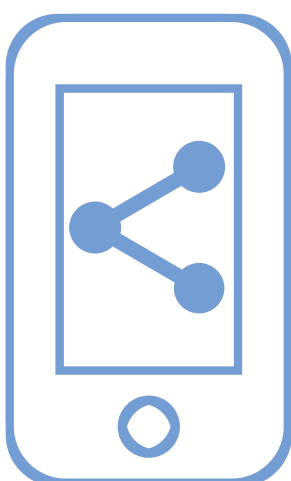
Ask us how to submit your member news!



5 HOT DEALS

Share your discounts and promotions on our website for added exposure! Sign into **Member Login** to submit.

Ask us how to submit your member news!



6 SOCIAL MEDIA

Let us retell your story. Gain exposure and credibility through our social media accounts! Tag us **@WhittierChamber** so we can easily reshare your posts to our social stories!

Follow us for instant updates!

FOR MORE INFORMATION, VISIT WHITTIERCHAMBER.COM
OR EMAIL US AT INFO@WHITTIERCHAMBER.COM