

CHAMBER MARKETING OPPORTUNITIES



A MEMBER'S GUIDE TO THE WHITTIER CHAMBER'S
PRINT AND EMAIL MARKETING OPPORTUNITIES



1 BUSINESS FOCUS

A bi-monthly newspaper filled with Whittier news and business information. Distributed to Whittier residents, businesses, and public locations. Members can submit expert articles! Advertising rates also available.



2 E-NEWSLETTER

Reach over 2,000 contacts with just one email! Advertise your business in our weekly e-newsletter, At a Glance, for just \$50 each edition. You can also send out your own exclusive e-blast for \$100.



3 COMMUNITY RESOURCE MAGAZINE

This is our magazine that is printed twice a year and features our members and local stories. We print 5,000 copies and deliver them to Whittier residents and all Chamber members. Each member receives a complimentary listing in this magazine. Discounted bundle advertising rates available.



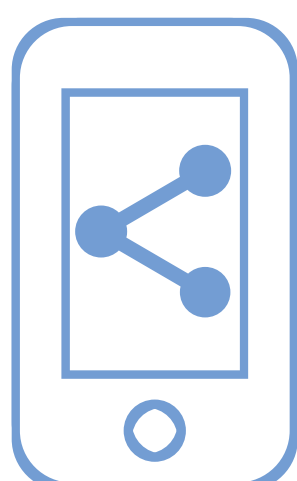
4 MEMBER NEWS/BLOG

Submit your press releases to our website through your member login for added exposure. Blogs show credibility to our website visitors because it showcases your expertise of your industry.



5 HOT DEALS

Share your discounts and promotions on our website for added exposure! Sign into Member Login to submit.



6 SOCIAL MEDIA

Let us retell your story. Gain exposure and credibility through our social media accounts! Tag us @WhittierChamber so we can easily reshare your posts to our social stories!

FOR MORE INFORMATION, VISIT WHITTIERCHAMBER.COM
OR EMAIL CELINA AT CELINA@WHITTIERCHAMBER.COM