

CHAMBER WEBSITE ADVERTISING



A MEMBER'S GUIDE TO ADVERTISING ON WHITTIERCHAMBER.COM

All members have a complimentary listing on our website:
Business Name, Primary Representative, Address, Phone Number, Business Category, 5 Searchable Keywords and Website Link

ENHANCED MEMBER PROFILE

Spotlight your business with an enhanced member profile in our searchable business directory. The enhanced profile includes priority placement on the search page, a 1600-character description of your business, 5 bullet points, 20 searchable keywords, your logo, a photo & video gallery, social media links, and a map to your business.



\$300/YR

? *Our 25-year-old website is highly ranked on Google due to its longevity and frequent updates. It also receives over 1,000 views weekly.*



\$100/YR

ADDITIONAL CATEGORY

Add an additional category to your basic listing, so your customers can easily find you. Organizations that can be identified in more than one category are highly encouraged to add this feature to our highly-ranked website.

EXAMPLE:

*Your business category is **HEALTH CARE**, but your business category can also be **HOME CARE**. With this addition, your business will be listed in both categories instead of just one.*

COMMUNITY CALENDAR ADVERTISING

Advertise on our Community Calendar web page. This community calendar is one of the most frequently-visited pages on our website.



\$50/WK

Dimensions: 1200px w by 600px h

EXAMPLE:

Your business creates an advertisement with the above dimensions and sends it to us. Your advertisement will be visible for as many weeks that you choose..



\$600/YR

CATEGORY BANNER ADVERTISING

Stand out from others in your category with a banner ad that is linked to your website. In addition, your business will be prioritized in your category in our directory.

Dimensions: 960 px by 120 px

EXAMPLE:

Your business category is RETAIL, so your banner ad will be shown at the top of the search results page in the RETAIL category. Your business will also be listed at the top of the search results page in RETAIL.

FOR MORE INFORMATION ABOUT ONLINE ADVERTISING, PLEASE EMAIL US AT INFO@WHITTIERCHAMBER.COM

